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High Atlas Foundation
مؤسسة الأطلس الكبير
٢٠٢٥-٢٠٢٤ م. ٢٠٢٤-٢٠٢٣ م.



A Year of Growth, Thanks to You — Let Us Continue the Journey in 2026



As the 2024/2025 tree-planting season comes to a close, we're filled with gratitude—and determination. Together, we planted **2,215,699 seeds of change** in Morocco—symbols of resilience, opportunity, and the power of community.

Thanks to your support, families are restoring their land, rebuilding livelihoods, and planting hope for generations to come. But while this season marks a major milestone, it also reminds us: there's still much more to do.

The challenges are ongoing—but so is our commitment. With your partnership, we'll keep growing deeper roots and lasting change.

With heartfelt gratitude,
High Atlas Foundation

The Growing Forest

- In the 2024/2025 planting season, we distributed **2,215,699 trees** in 12 regions, 61 provinces, 469 communes, and 1,042 villages with the support of 144 associations and 74 cooperatives, as well as 109 schools.
- Our 13 dedicated monitoring officers tracked the health of **3,183,381 trees** in 10 regions, working with 4,865 farmers to ensure compliance and sustainability.
- We signed 1,680 contracts with farmers, and **2,621,667 trees** were included in the Plan Vivo certification from June 2024 onwards, contributing to carbon offset efforts.



Strong Roots Begin with Healthy Seedlings



As we celebrate the success of our tree planting efforts, we recognize that strong roots begin with healthy seedlings. Our 10 community-managed nurseries play a crucial role in supporting local reforestation efforts, producing an impressive 3.2 million fruit trees annually— and we aim to reach 5 million trees by the end of 2025.

These nurseries don't just grow trees - they create jobs, empower women, and fuel local economies.

How Trees Transform Communities

Our work directly advances key UN Sustainable Development Goals (SDGs):

🌱 From tree care to grafting and irrigation, the nurseries provide valuable employment opportunities, and farmers are seeing increased income from tree products.

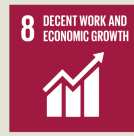
🌱 Local businesses are benefiting from the increased demand for materials, while the production of 3,000,000 seedlings each year is contributing to Morocco's afforestation efforts.

🌱 Farmers and their families now have access to better living conditions and increased financial stability. The program also fosters community collaboration, improving agricultural knowledge and practices for future generations.

🌱 By strengthening local economies and fostering agricultural development, our nurseries empower communities to build more resilient and self-sufficient futures.

🌱 The program has helped restore ecosystems by promoting the planting of native species, reducing soil erosion, and increasing biodiversity.

🌱 The use of organic fertilizers and responsible water management practices further supports soil conservation and environmental health.



Community Voices:

Farmers Making a Difference



 Omar: A New Path to Growth

“

Raising **livestock** has become harder every year because of climate change, but planting trees has given us new **hope**,” says Omar, a farmer from Aklat Al-Sidrah in Jerada province.

“With HAF’s support, we’ve planted 500 trees, and even though we’re new to this, our community is eager to learn. With training in **organic farming** and the chance to earn organic certification, we believe we can turn our land into something **sustainable**—for us and for future generations.

”



Abdel Rahman from Ain Beni Mathar

“

Abdel Rahman, a teacher and passionate farmer, is turning his love for agriculture into a source of local **change**. With HAF’s support, he planted 2,300 trees in 2024 and currently employs three workers whose families rely on that income.

In a region where jobs are scarce and many have limited education, his vision is to grow a farm that creates lasting employment and opens doors to education for the **next generations**.

”

2025 National Tree Planting Day



Mohammadia



Errachidia



Guelmim



Agbar



Dakhla



El Menzel



Moulay Yacoub



Rhamna



Oujda



Taza



Khourzga



Larache

Every year, HAF's National Tree Planting Day brings together farmers, women, children, and students to plant trees in Morocco. It is an annual celebration of environmental stewardship, togetherness, and sustainable growth.

On January 20th, 2025, we joined hands with the National Agency for Water and Forests and the Delegation of Education to plant 1,340 trees in multiple regions. This year's planting included almond, carob, cherry, olive, pomegranate, walnut, and medicinal species - each contributing to biodiversity and climate resilience.

Looking Ahead


As we embark on another year of planting, our focus remains on scaling our impact, empowering rural communities, and enhancing environmental sustainability. Our goals for the year include:


- 🌱 Growing **4 million seeds** in our nurseries
- 🌳 Distributing **3.1 million trees** to communities
- 🌳 Monitoring **4 million trees** for long-term success


Learn more about our 🌳 [Planting Program](#)


Special Recognition to our Tree Partners


Thank you to our tree partners for your steadfast support and commitment to helping us grow a greener future over the years.

 BERGE BULK BLUE SOLUTIONS S.A.


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 Credit du Maroc


 EARTH DAY


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 InDrive

 Intelcia


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 Kahina Giving Beauty


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 Planeterra International Foundation


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 UWC Robert Bosch College

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Your support, big or small, creates endless possibilities for farming families in Morocco.

Thank you for being with us on this journey.



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