

MENU

Communities unite for annual tree planting day

On January 19, the High Atlas Foundation (HAF) celebrated its 13th Annual Tree Planting Day, a collaborative initiative spanning eight regions throughout the nation: Casablanca-Settat, Rabat-Sale-Kenitra, Beni Bellal-Khenifra, Marrakech-Safi, Oriental, Laayoune Sakia Hamra, Fes-Meknes, and Draa Tafilalet.

Jan 23, 2026



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In the 2024/2025 tree-planting season, HAF planted 2,537,808 seeds of change in Morocco, symbols of resilience, opportunity, and the power of community. This year, HAF carried forward that same commitment with the 2026 planting season, inspiring hope and empowering communities nationwide to cultivate a greener, more sustainable future.

The celebrations gathered diverse groups –farmers, educators, youth, families, and local organisations – who cultivated seedlings at various locations secured through partnerships with government agencies, educational institutions, nonprofit groups, and farming collectives. This approach demonstrates HAF's philosophy of building environmental stewardship through shared responsibility.

Having reached the milestone of one million planted seedlings in early 2014, HAF maintains its annual tradition of large-scale planting efforts. Participants transplanted multiple varieties sourced from HAF's network of community-managed nurseries, featuring species such as olive, carob, almond, cherry, walnut, fig, pomegranate, and argan. These varieties were chosen by local agricultural families based on their adaptation to regional climates, promoting ecological diversity while strengthening natural habitats.

The daylong initiative involved planting over 20,000 tree saplings at educational and community locations. Implementation occurred through collaboration with several supporting partners, including Yves Saint Laurent Beauty, Reforest, Planeterra, Cash Plus and more.

HAF is committed to promoting environmental sustainability through its tree planting programme, encouraging local participation in protecting Morocco's natural resources. This initiative empowers communities by restoring the environment



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In his message for the 100th World Mission Day, Pope Leo XIV writes that the Church's identity is to be a community in mission, "at the service of fraternity among all human beings and harmony with all creation."

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SPIRITUAL RESOURCES

Saint of the Day

Sts. Timothy and Titus

First Reading

2 Tim. 1:1-8

Psalm

Psalms 96(95):1-3,7-8,10

Gospel

Luke 10:1-9

and individuals, schools, and local organisations to come together and create a positive impact, planting hope, one tree at a time. --HAF

Shalom

Lord, help me to speak clearly about Christ and be witness of the Good News

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