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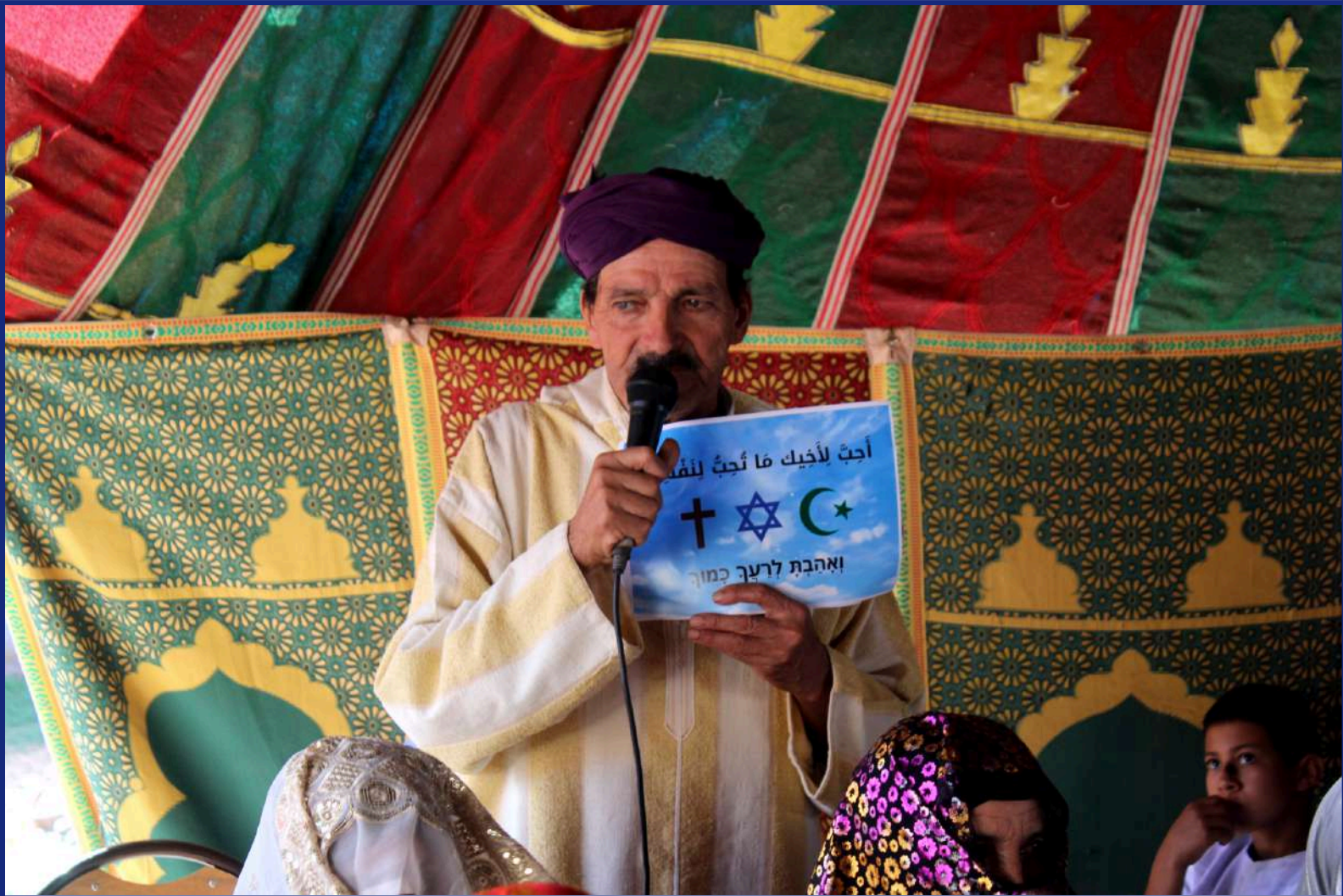
High Atlas Foundation

مؤسسة الأطلس الكبير

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## QUARTERLY PERFORMANCE REPORT #6



## DAKIRA PROGRAM

Cooperative Agreement:

#72060821CA00002

Implementing Partner:

High Atlas Foundation (HAF)

Reporting Period:

FY23, Q1 | October 1 - December 31, 2022

Submitted:

January 31, 2023

*Pictured above: A community member expresses interreligious solidarity during a dialogue event organized by the USAID Dakira program in the village of Tanamert, Taroudant province, Morocco, on October 1, 2022. Photo: HAF.*

## TABLE OF CONTENTS

<b>ACRONYMS</b>	<b>3</b>
<b>1. ACTIVITY OVERVIEW</b>	<b>4</b>
1.1 ACTIVITY DESCRIPTION	4
1.2 SUMMARY OF RESULTS FOR QUARTER 5	5
<b>2. PROGRESS ON IMPLEMENTATION</b>	<b>6</b>
2.1 IMPLEMENTATION STATUS	6
2.2 IMPLEMENTATION CHALLENGES	24
2.3 AMELP UPDATES	24
2.4 COLLABORATION AND PARTNERSHIPS	25
<b>3. MANAGEMENT AND ADMINISTRATIVE ISSUES</b>	<b>25</b>
3.1 KEY PERSONNEL CHANGES	25
<b>4. LESSONS LEARNED</b>	<b>26</b>
<b>5. ACTIVITIES PLANNED FOR NEXT QUARTER</b>	<b>26</b>
<b>6. ANNEXES</b>	<b>28</b>

## ACRONYMS

AJM	Association du Judaïsme Marocain
AMELP	Activity, Monitoring, Evaluation, and Learning Plan
ASOR	American Society for Overseas Research
BMP	Branding and Marking Plan
CLA	Collaboration, Learning, and Adaptation
CoP	Chief of Party
CSO	Civil Society Organization
DCoP	Deputy Chief of Party
EMA	Essaouira-Mogador Association
FMA	Memories for the Future Association
HAF	High Atlas Foundation
ISITT	Institut supérieur international de tourisme de Tanger
LOE	Level of Effort
MoA	Ministry of Agriculture
MoC	Ministry of Culture
MoT	Ministry of Tourism
Non-REM	Persons who do not belong to religious or ethnic minority groups
SAMA	Sefrou Association for Multidisciplinary Arts
REM	Persons who belong to religious and/or ethnic minority groups
UCA	University of Cadi Ayyad
UM6P	Mohammed VI Polytechnic University
USAID	United States Agency for International Development
USG	United States Government
USMBA	University Sidi Mohamed Ben Abdellah

# 1. ACTIVITY OVERVIEW

## 1.1 ACTIVITY DESCRIPTION

Despite the Kingdom of Morocco's rich history of pluralism and diversity, like all countries, it has also faced challenges. Globalization has resulted in increased migration and the influence of intolerant narratives on communities that previously enjoyed amicable and collaborative relationships among religious and ethnic groups.

The USAID Dakira Program, implemented by the High Atlas Foundation and its partners, Fondation mémoires pour l'avenir (FMA), Mimouna Association, Essaouira Mogador Association, Sefrou Association for Multidisciplinary Arts (SAMA), Fondation Miftah Essaad, and the Catholic Diocese of Morocco, aims to collaboratively develop and pioneer a unique participatory approach to the educational preservation of Morocco's multicultural history. The program encourages local communities to capture, preserve, and transmit their collective memories so that they are better equipped to take ownership of the revitalization of their own histories. This introspective, experience-sharing approach among local participants maximizes relationship building, leading to collective actions that improve livelihoods and a deepened discovery of Morocco's multicultural identity.

The goal of the USAID Dakira Program is to explore and strengthen interreligious and inter-ethnic solidarity through community efforts that preserve cultural heritage in Morocco through two overarching objectives:

1. Enhance Religious and Cultural Preservation, Learning, and Social Cohesion
2. Support Initiatives that Promote Tolerance, Interfaith Dialogue, and Multiculturalism

The opportunity to rebuild the narrative of Morocco's multifaceted heritage is quickly passing for those who gathered and preserved the stories. To preserve Morocco's cultural heritage, Dakira engages a robust network of diverse local civil society organizations (CSOs) to support program implementation. Through these partnerships, Dakira catalyzes the diversified and coordinated engagement of civil society actors, community leaders, and local stakeholders to discuss, reflect, and learn about Morocco's religious and ethnic heritage. These partnerships enable the documentation and dissemination of practices, lived experiences, and testimonies shared by stakeholders, along with the restoration of tangible heritage.

The program develops an integrated and participatory approach focused on empowering communities through capacity building and experiential learning to promote multiculturalism, social cohesion, and diversity. This participatory approach is also the basis for creating shared plans of action for improving future livelihood opportunities within the targeted communities.

### Program Theory of Change

*If the memory of Muslims, Jews, and Christians living together is preserved, and if Dakira is able to bring people toward greater cultural understanding, then strengthened solidarity will emerge that will improve livelihoods and serve as a model for interfaith dialogue in Morocco and the region.*

## 1.2 SUMMARY OF RESULTS FOR REPORTING PERIOD #6

The October - December 2022 quarter saw a shift in leadership and implementation strategy of the Dakira program. During this time, the program took advantage of the opportunity for reflection, collaboration, learning, and adaptation. With an abundance of activities implemented and raw content gathered in the first year of the program, the implementing team utilized the reporting period to discuss lessons learned, brainstorm priorities and actions moving forward, retrain the program team and subgrantee partners, and concentrate on the cultivation of existing and new partnerships for potential collaborations that will strengthen the effectiveness, impact, sustainability, and visibility of the Dakira program.

- ❖ **6 community dialogues** on cultural heritage, interfaith experiences, and Amazighi traditions were facilitated with 611 people in five regions of Morocco
- ❖ **16 individual interviews** were conducted with people from the Sefrou, Taroudant, Tiznit, and Guelmim provinces regarding their life experiences, memories of their homeland, their legacies, and their notions of *Tameghrabit*, or 'Moroccanness'.
- ❖ **19 REM heritage sites mapped** in nine regions of Morocco in partnership with ASOR
- ❖ **2 new activity descriptions and modules** to be finalized and utilized with schools and youth centers and associations in later stages of the Dakira program
- ❖ **72+ capacity building sessions** with CSOs, women, students, youth, and tour guides
- ❖ More than **38,365 new views** on social media and other online platforms
- ❖ **3 initiatives that promote tolerance and dialogue** between religious and ethnic groups and **1 initiative that ensures that the voices of REM groups are represented** in their communities



## 2. PROGRESS ON IMPLEMENTATION

### 2.1 IMPLEMENTATION STATUS

**Objective 1: Enhance Religious and Cultural Preservation, Learning, and Social Cohesion**

**Specific Objective 1.1: REM Heritage Preservation Facilitation Capacity Development**

#### Activity 1.1.1 Sub-recipient CSO Capacity Enhancement

The HAF team completed two meetings and capacity building training sessions for subgrantee Fondation Memoires pour l'Avenir (FMA) on December 5-6, 2022 in Rabat. On December 6, the FMA project manager attended a retraining on Dakira marking and branding compliance and demonstrated enhanced understanding and capacity in this regard both during and following the training. Also on December 6, newly approved subgrantee the Diocese of Rabat convened an orientation meeting at its office in Rabat, during which project management, finance, and branding and marking procedures were introduced. A follow-up meeting was organized for FMA, Mimouna and the Diocese on December 11-12 to ensure financial compliance in light of the recommendations from USAID during the November review meeting. Financial management capacity-building was also conducted with Association Mimouna in October and November 2022.

#### Activity 1.1.2 Community Heritage Dialogues, Interviews, and Mapping

##### Community Dialogues

During the quarter, a total of six community dialogues were held in five regions of Morocco with an estimated total of 611 participations. *It is important to note that the two virtual, inter-regional dialogues may have included repeat participants.*

1.1.2.1 # of REM and non-REM community meetings held		
Region	Results FY23, Q1	# participation
Souss-Massa	2	436
Guelmim-Oued Noun	1	107
Fes-Meknes	1	38
Inter-regional (BMK, MS, FM)	2	30
<b>Total</b>	<b>6</b>	<b>611</b>

The first three community dialogues of the quarter took place on October 1-3, 2022 during the second half of the Community Heritage Dialogue Tour in the south of Morocco in the Souss Massa and Guelmim-Oued Noun regions.

◆ October 1 | Tanamert Village, Taroudant Province, Souss Massa Region. The HAF-Dakira team engaged 143 local people (73 men, 60 women, and 29 youth) in a special community dialogue event in a part of the country where Dakira has maintained full-time field presence since November 2021.

This community had previously engaged in smaller dialogue events with Dakira but in a neighboring village. Tanamert, which is very remote, is the village of origin for many of those in attendance, though they may now reside in other neighboring villages or in the cities of Morocco. In attending the dialogue event in this place, the people were celebrating a sort of homecoming and sharing it with Dakira. The majority of the event, which lasted the better part of a full day, was held in Tachelhit, guided by the Dakira field coordinator who maintains residence with the community. Stories from village elders, including Ma Aicha, who has been featured in previous reports, social media posts, and marked materials, were shared and translated into Arabic by younger generations. Youth took the opportunity to ask questions. The event's activities are recounted on the HAF blog (see Annex 2). Content during the story-sharing is still being translated from Tachelhit for further processing, creation, and dissemination.



◆ October 2 | Tiznit, Tiznit Province, Souss Massa Region. In Tiznit, a total of 293 people (81 men, 160 women, and 52 youth) attended the dialogue event. Association Nasmate Amal, which is composed of all women who preserve and perform local folklore and songs and was mentioned in the previous quarterly report for their participation in a dialogue at the Laaouina Oasis, provided entertainment. They also organized the performance of a group of young men and women with whom they work in order to transmit the oral heritage and folklore to younger generations. Dialogue and experience-sharing was facilitated by the HAF-Dakira team. Content during the story-sharing is still being translated from Tachelhit for further processing and analysis.



◆ October 3 | Bouizakarne, Guelmim province, Guelmim-Oued Noun Region. A total of 107 people, including 70 men, 15 women, and 22 youth participated in the community dialogue event, which was

held at the municipality building with people from the local government, civil society organizations, and various sectors of life in the area.



Fez-Meknes Region. On November 30, 2022, the HAF-Dakira field team facilitated a cultural workshop regarding intangible Moroccan heritage and community dialogue with a women's handicraft cooperative called "Creative Girl Cooperative of Traditional Handicraft" in El Menzel, a town in the Sefrou province. The workshop took place at the cooperative's facility with a total of 22 participants, 18 women and 4 men, between the ages of 18 to 50 years old. During the activity, the coordinator presented the concept of the cultural heritage and its deep connection with the Moroccan identity, then the multicultural background of the Moroccan culture which resembles a big river with lots of tributaries. After an interactive discussion, the participants could differentiate between the tangible and intangible cultural heritage in Morocco. In reflecting on the traditional button-making that has a long history in the Sefrou area, some participants mentioned that it was basically Jewish women's handicraft--that they used to make it in Sefrou to adorn their traditional clothes. It later became an essential component for the Moroccan traditional dress like djellabas and caftans for men and women. By the end of the workshop, the participants expressed their interest in learning more about the diverse Moroccan cultural heritage and its connection to traditional handicrafts using creative ways to merge the diversity of Morocco in their art pieces.



Interregional / Virtual: On October 7 and October 14, 2022, HAF engaged approximately 30 university students from Universities Cadi Ayyad, Sidi Mohamed Ben Abdellah, and Sultan Moulay Slimane, during which a Community-Based Dialogue methodology that helps to resolve differences based on identity was applied.

### Individual Interviews

Over the course of the quarter, 16 interviews were reported from the HAF-Dakira field team. Interviewees were either recorded via camera, voice recorder, or by hand and comprise community members, guardians of REM sites, CSO representatives, researchers, and artists. Of these, 10 took place during the Community Dialogue Heritage Tour in the south of Morocco with community members who attended the event and were recorded. In these interviews, most interviewees shared memories from their lives, thoughts on identity and Moroccaness, and what legacy they hope to leave for their families and the world. Other interviews that were conducted during the reporting period include the following, and will be disseminated as part of various campaigns through the year.

- Mohamed Moubacher, former teacher at the Ryad School in El Menzel, Sefrou Province, Fez-Meknes Region. "During my career, I never witnessed any cultural clash between me and my colleagues. We lived side by side working for the same goal, which was a high quality education. I remember friends and colleagues, they were Christians and Jewish people, and I can remember Madam Bouttboul, who was a Jewish teacher, who came from Sefrou; she was a nice and responsible woman. Despite the religious and cultural differences, we were all strongly connected to the same objective."



Photo of Si Mohammed Moubacher on the left and his colleagues from different countries (1960).



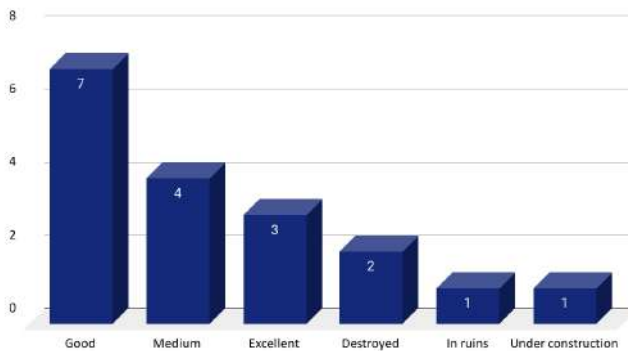
Lhaj Mohamed Mharhar speaks with a member of the HAF-Dakira field team, December 2022.

- Lhaj Mohamed Mharhar, El Menzel, Sefrou Province, Fez-Meknes Region, 88 years old. "The Jewish people here had a deep connection with their Muslim colleagues. They rented donkeys and mules from Muslims, and they used to call us Sidi Lmuslim, which created a great atmosphere of harmony and coexistence. When a Muslim died, they attended the funeral, and vice versa...They were known for *maqouda*, which is a famous dish in the Sefrou province, and we still prepare it even today."
- Fatma, Grandmother of Rachida, Taroudant Province, Souss Massa Region, 80 years old. Massa Fatma said that she lived with some members of the Jewish community when they would frequently visit Ighrem for trading reasons. Her father was a well-known trader, and he always lived in Aguerd village with his small family. He sold silver and fabrics, and he dealt with Jewish traders. He once sold an amount of silver to them, and they processed it, skillfully making Khmisa necklaces (the hand of Fatima that protects against the evil eye) of it. Massa Fatma received one of them as a present from her father. She passed it to her granddaughter Massa Rachida. She told many other stories as well.

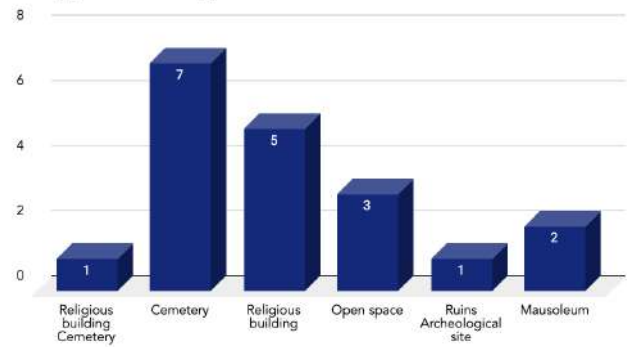
**Mapping of REM Sites and Data Collection**

Over the quarter, the HAF-Dakira field team registered 19 individual locations for mapping and their specific community-expressed stories for the preservation of cultural sites and knowledge in partnership with ASOR toward the fulfilment of both Dakira objectives and a DRL-funded project to document REM sites in Africa. In total, the team has mapped 174 sites in this way. The graphs below provide more information about the sites, including a photograph of one of the most forgotten.

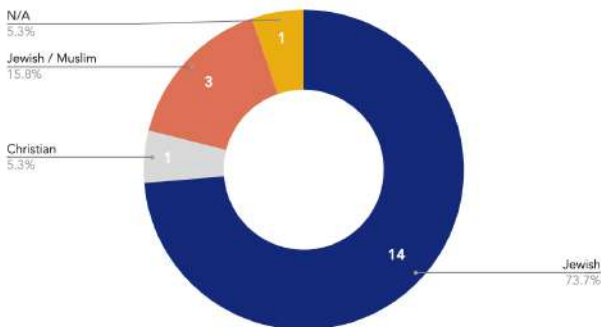
**Site Condition, Sites Mapped Oct - Dec 2022**



**Site Type, Sites Mapped Oct-Dec 2022**



**Perceived Religious Affiliation of Sites Mapped, Oct - Dec 2022**



Slat Annamy, a former synagogue lies in ruins near Sidi Rahhal in the El Kelaa des Sraghna Province, Marrakech-Safi region.

Dakira Collectors. In order to ensure that future generations of Moroccans preserve their heritage, Mimouna Association is working with groups of young people from various regions of Morocco to create engaging and interactive digital maps of locations with cultural and historical significance. In order to protect, conserve, and defend intangible cultural heritage, the team will record the historical and religious Jewish places in various Mellahs of Morocco using cameras and recorders. The Dakira collectors’ team has so far finalized the map of the Mellah of Rabat by collecting the stories of the Jewish sites, taking pictures, and recording oral testimonies. The work is still in progress in Marrakech, Tangier, and Fez.

In 2017, King Mohammed VI ordered the restoration of the ancient street and town square names. The lanes in the Mellah are named after a number of Jewish Moroccan personalities, whose identities are unknown. Mimouna Association conducted an extensive study to learn more about the history of these Jewish Moroccan names, their status in the community, and even some images of their synagogues or homes and completed its work in the Mellah in Rabat. Numerous accounts of Jewish

and Muslim cohabitation, Jewish Moroccan rabbis, administrators of charity institutions, and medical professionals, synagogues, ritual baths, and houses of Jewish saints, were all amassed by the Dakira Collectors. Through this work, the collective memory of the Mellah was rebuilt within the youth of the Mellah who can now give details regarding the identity of the names of the alleys of the Mellah. To preserve the legacy of the Jewish neighborhoods or to honor some significant Jewish Moroccan residents of the Mellahs, the collected results will be written as blogs and articles. The same work will be done in Sefrou and Azemmour, two Moroccan cities with a significant Jewish legacy.

## Specific Objective 1.2: Restoration and Preservation of Historical Heritage

### Activity 1.2.1 Transcription and Analysis of Testimonies; External Publications

**AnziD Magazine.** Over the course of the quarter, a HAF-Dakira field coordinator worked with teachers and students of Bani Marin schools in Tisfane rural commune, Taroudant province, to finalize the AnziD magazine. This project is the continuation of a series of school club activities initiated by the Dakira program. The magazine consists of eleven parts: the introduction, local history, traditions and customs, spaces, legends, popular stories, proverbs, dictionary, coexistence, oral stories from Anti-Atlas, environment, and the Dakira program activities in photos. Through the AnziD magazine, the HAF-Dakira program team, the students, their teachers and families attempted to highlight the region's local heritage, thus contributing to its preservation. The AnziD magazine is another example of how students can be encouraged to collect and preserve their local heritage through a participatory approach. The magazine is currently being reviewed and edited before its publication.

**Published Articles.** During the reporting period, the HAF-Dakira team supported Kawtar Benhalima, who represented Morocco in the Miss Universe competition in Israel in December 2021, to write and publish about her experience breaking bread with Moroccan-Israelis and reflecting on the concept of Moroccaness, or *Tameghrabit*. Her story was published externally seven times in Arabic and English in October, November, and December.

An excerpt from the article reads: "One evening, Miss Universe 2020, Miss USA, Miss Israel, and I all had the pleasure of dining at the home of the mayor of Eilat, Eli Lankri. His wife, who was contagiously jolly, had prepared an array of familiar dishes—couscous and shebakiya among them. The melodies of an oud accompanied us as we spoke of the childhood memories the hosts had formed in Morocco."



Additionally, a university student in Fez was supported to publish her reflections on a dialogue activity held that facilitated reflection and discussion of the meaning of Moroccaness. The piece was published by Al Watan voice in Arabic in December.

### Activity 1.2.2 Digital Archives & Repository

The HAF-Dakira team met again with technology partner, Red Barn Technology Group (RBTG) regarding the building of a storytelling and repository platform for Dakira regarding next steps. (See [Dakira blogs and articles](#) stored currently on the HAF website.)

Additionally, Mimouna Association, the Jewish Moroccan community of Tangier, and the Council of Moroccan Jewish communities have had multiple meetings to create platforms to preserve Haketia, as one of the Moroccan Jewish languages. These platforms will be used by Moroccan and International researchers who work in the linguistic field.

### Activity 1.2.3 Creation of Educational and Outreach Tools

Methodologies. During the reporting period, The HAF-Dakira team contracted with an education specialist to review and curate the 56 draft modules reported on in the previous quarters. The consultant provided feedback on the reorganization of the lesson plans and will be working alongside the HAF-Dakira team to edit the existing lessons on multiculturalism and heritage education as well as design new modules. The curricula, which are intended to be used with primary, middle, and high school students in addition to boarding schools, will include a discovery backpack that corresponds with the lesson modules and will provide hands-on realia, multimedia, photo cards, etc. The first redesigned lessons are to be piloted in the upcoming quarter.

A scavenger hunt activity is being developed in view to be implemented with CSOs and youth houses in different regions. The pilot activity will be conducted in Sefrou, and other locations will be designated once the final version of the activity is approved. The goal of this activity is to engage the participants in a process of discovery of their local tangible and intangible cultural heritage through a set of designed tools and methods.

“TOUDRT” Play Script Tool. The collaboratively written script for a play about the historic Jewish community in parts of the Taroudant province, titled “TOUDRT,” or “LIFE” in English, has been completed in multiple languages. Upon further review, refinement, and finalization, it will serve as an educational tool for school teachers in the area to engage their students in applied learning about solidarity through the arts.

Video Capsules. During the quarter, 32 pre-recorded video capsules underwent processing and planning for strategic dissemination during the upcoming Heritage Month in Morocco (April 18 - May 17). Capsules include testimonials with participants of the CSO capacity-building training that took place in Essaouira in the previous quarter, in which they answer questions about the city’s multicultural heritage. In addition, the HAF-Dakira team received updated versions of the eight short documentaries, which were produced by the 39 participants of the CSO training in Essaouira. The short documentaries are due to be published during Heritage Month as well. Testimonials collected during the Community Dialogue Heritage Tour throughout the south of Morocco (September 18 - October 3, 2022) remain in post-production and will be used in the Tameghrabit campaign.



#### Tourism Academy Platform - Educational Video Production.

In partnership with the Ministry of Tourism, Mimouna Association started this project to create educational videos that would be shared on social media as well as on the tourism academy platform, a pioneering industry leader in 100% tourism, 100% online, and 100% network training. It has already trained more than 15,000 learners, including managers, staff members, as well as job seekers, and students pursuing careers in hospitality and tourism. The main objectives of the video clips are to introduce the people who work in the tourism industry in particular and Moroccan youth in general to the history of Moroccan Jews,

to explain the laws of Jewish dietary laws, and to highlight different aspects of the Moroccan Jewish culture.

Mimouna Association will create two types of videos. Thirty minute videos will aim to explain a given topic through a conversation with an expert in the field who will answer the most-asked questions in plain language. These videos then will be converted into short animated clips which will summarize the conversation and highlight the most important ideas. The first video has been created with Mr. Isaac Bouskila, the head of the Administrative Department of the Kashrut Commission in Casablanca, who answered different questions regarding the characteristics of kosher food and its major rules, some alternatives for tour guides or travel agencies who plan trips in cities where no kosher food is found, and the responsibilities of hotel personnel with observant Jewish guests. The video is now being converted into an animated version.

The upcoming videos will discuss multiple topics such as:

- Jewish Tourism: heritage trips, Jewish sites, Jewish holiday-related tourism, must-see destinations, tips for new tour guides;
- Jewish religious tourism in Morocco: Jewish saints in Morocco, the characteristics of the Hiloula, and the dos and don'ts;
- Jewish heritage: the history of Moroccan Jews, the particularities of Moroccan Judaism, Jewish-Muslim relations, the restoration of the Jewish Moroccan sites, and the preservation of Moroccan Jewish history; and
- Jewish Moroccan food: the relationship between Jewish holidays and food, the role of women in keeping kosher traditions, and the characteristics of Jewish Moroccan food.

#### **Activity 1.2.4.1 Restoration of Toumliline**

No formal update to report.

#### **Activity 1.2.4.2 Restoration and Digitalization of Sacred Jewish Texts**

The Jewish archives in Marrakech are in a particularly fragile state, necessitating professional intervention before digitalization. Together with the president of the Jewish community in Marrakech, Jacky Kadoch, HAF is sequencing the preservation of its archives. In January 2023, Jacky will meet in Israel with a specialist in preservation of fragile Jewish sacred texts. A field mission for assessment will be planned in February or March to allow an informed planning process. Some texts might need preservation before digitalization, and others might be too fragile to be digitized by a standard intervention. Once thorough assessment is completed, the scope and sequence of the intervention, as well as the budget, will be shared with USAID prior to starting the activities.

## Objective 2: Support Initiatives that Promote Tolerance, Interfaith Dialogue, and Multiculturalism

### Specific Objective 2.1: REM Integration in Community Development

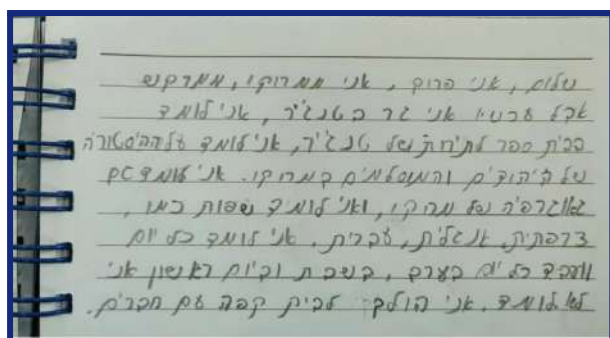
#### 2.1.1 Capacity Building Trainings for CSOs, Tourism Students, Tour Guides

During the reporting period, the Dakira program significantly increased its engagement in capacity-building activities with communities from at least seven regions of Morocco. An estimated 72 individual training sessions and 320 participations\* were conducted between October and December, most of which are ongoing Hebrew classes and other masters-level coursework at ISITT.

1.1.2.1 # of training and capacity building activities conducted with USG assistance that are designed to promote the protection, participation, inclusion, and/or integration of REM		
Region	Results FY23, Q1	# participations* **
Souss-Massa	2	8
Draa-Tafilalet	2	83
Oued Noun - Guelmim	1	5
Tanger-Tetouan-Al Hoceima	57	37
Interregional or Online	10	187
<b>Total</b>	<b>72</b>	<b>320</b>
<b>Target</b>	<b>216</b>	<b>-</b>

\*Number of participations may include the counting of individuals more than once if they have attended more than one training during the reporting period.

Hebrew Classes for Tour Guides, Hotel Staff, and Students. As part of the curriculum of the master's program, two weekly two-hour sessions of Hebrew are delivered each week. This year, Mimouna Association brought an Israeli Hebrew teacher with over 30 years of experience to teach Hebrew at ISITT. He introduced the Hebrew script, created tourism-related dialogues, and trained them to write in cursive and printed forms. For the students of the second year, Mimouna Association will organize tours in different cities in which the Hebrew teacher will provide field training in Hebrew so they can learn the vocabulary needed for their guided visits.



In Rabat, the Hebrew courses are still given to the Mellah youth who are now practicing their Hebrew skills with the Israeli tourists who visit the Mellah for heritage trips. These female and male inhabitants of the Mellah provide assistance to Israeli individuals who visit the Mellah looking for their former houses, stores, and Jewish sites. Courses are given weekly in the Mellah of Rabat, preparing these youth for the tour guide exam that will have been

launched by the Ministry of Tourism by the end of 2023. In addition to the 167 youth of the Mellah, Hebrew courses will also be given in the coming reporting periods to students of UM6P who expressed interest as well as multiple employees of the Ministry of Tourism who want to learn the language so as to be able to assess the skills of the Hebrew-speaking tour guides. In Marrakech, Hebrew courses will be resumed in the Mellah in the coming quarters following a hiatus that commenced during the Jewish holidays. Youth of the Mellah, a group of people recovering from addiction, and some hotel personnel will benefit from this language training.

**Master’s Degree in Jewish Moroccan Tourism.**

**First Cohort Update:** The 16 selected MA students from the first cohort began their second year of the program in October 2022, which will focus on building Jewish itineraries, mastering the history and the geography of Morocco as well as developing their Hebrew linguistic skills. They had previously undergone an assessment in September 2022 of their knowledge and skills acquired and honed in the first year of the program. Their first semester schedule for year two is demonstrated in the below image.

Day Hours	Monday	Tuesday	Wednesday	Thursday	Friday
8h45 - 10h10			Group management and leadership	Hebrew	Moroccan Rabbinical law
10h20 - 11h45		English	Research Methodology		
11h50 - 13h15					Digital Marketing
13h45 - 15h10	Building of thematic itineraries			Tourism law	Jewish Moroccan heritage and Jewish Moroccan spaces
15h20 - 16h45	Geography	Hebrew	Entertainment and welcoming	Communication	
16h50 - 18h15	Entrepreneurship				

As a way to expose the students to the history of Rabbinical law in Morocco, the students of the Master’s degree had a course with Rav. Jacob Tordjman, the Rabbi of Tangier and one of the seven Jewish Judges of Morocco. Rav. Tordjman spoke about the history of the rabbinical court as an independent institution that deals with the religious and civic life of the Jewish subjects and the famous rabbis whom he learned with. Rabbi

Tordjman explained the necessities of the Jewish wedding from a legal point of view, the importance and the value of the dowry, and the marriage contract and its regulations. Regarding divorce, the students and the head of the rabbinical court had a detailed discussion about the similarities and differences between Islamic and Jewish divorce. The rabbi explained the Castilian law that is imposed on the Jewish communities of the northern regions of Morocco. The second-year students had their first field training under the guidance of Dr. Zhor Rehilil, the Director of the Jewish Moroccan Museum to understand the concepts they have been taught in class.



**Second Cohort Update:** On September 5, the Higher International Institute of Tourism in Tangier and Mimouna Association opened the 2022-2023 admission master’s program. B.A. graduates in history and geography, foreign languages, and the tourism industry were eligible to apply for the master’s program. The deadline for application was October 3, 2022. A total of 42 applications from different regions in Morocco were received. On October 13, 29 candidates took a written test that aimed at assessing the candidates’ suitability for the tourism industry by assessing their general culture, their

knowledge of the tourism sector, and their writing skills. In the afternoon, the 29 candidates took an oral test in front of a panel composed of four teachers and the director of the Higher International Institute of Tourism in Tangier, as well as their linguistic abilities.

The M.A. students took a survey aimed to assess their prior knowledge regarding Jewish heritage, Hebrew learning, and Jewish Moroccan history. The majority of the respondents (71.4%) responded affirmatively to the fact that they had been in contact with a Jewish person before, while the remaining 28.6% stated that they had never met a Jewish person. According to ADL's 2014 report, 77% of anti-Jewish people claim to have never met a Jew. More startlingly, the survey discovered a negative correlation between the presence of Jews in a nation and the rise of anti-Semitic sentiment there. Anti-Semites are typically more prevalent in nations where there are fewer Jews.

Among the 21 respondents surveyed, 71.4% indicated that they had actually made the link between Judaism and Hebrew before enrolling in the master's program. Hebrew has been a language linked with the history and culture of the Jewish people for more than three thousand years. Although various "Jewish languages" are now recognized by philologists and sociolinguists, only Hebrew can be regarded as the language of Judaism. Despite the numerous changes Hebrew has undergone throughout the years, a fundamental unity still exists that enables us to refer to Hebrew as a single language from pre-biblical periods to the present. All of the respondents agreed on the fact that there were 350,000 Jews in Morocco before 1948. This response shows that the M.A. students now acknowledge one of the basic facts of Moroccan Jewish history. Indeed, Moroccan Jews represent an ancient community. Prior to 1948, there were approximately 250,000 to 350,000 Jews in Morocco, which gave the country the largest Jewish community in the Muslim and Arab world.



Heritage Digitization Trainings. Mimouna Association provided 2 heritage digitizing training for the benefit of its Dakira program staff as well as the youth of Mellahs. The course covered standard capture to post-processing techniques for cameras with digitizing equipment. The topics covered include file organization, batch processing, and editing, as well as others like focusing, exposing, and creating an LCC (even field). Additionally presented are fundamental theories for measuring visual quality and

conformance to standards like FADGI, ISO 19264, Golden Thread, and Open Dice. For the vast majority of simple object categories, the trainees learned how to use modern digitization methods. Mimouna Association has started the digitizing process through meetings with the Museum of Jewish Moroccan Heritage and the Jewish Moroccan communities of Kenitra and Fez. These 2 trainings were attended by 15 people for each session.

Identity & Self-Discovery Empowerment Workshops. In follow-up to the Community Heritage Dialogue Tour that took place in the south of Morocco, two four-day empowerment and identity discovery workshops were organized with women in the rural villages of Telouet and Agouim, both of which are in the Ouarzazate province and are adjacent to the sacred burial sites of Moroccan Jewish saints of Rabbi Haroon Abou Hassera and Rabbi David-ou-Mouche, respectively. A total of 51 women in Telouet and 32 women in Agouim participated in the workshops, which were held in October.



### Synergies and Opportunities with other HAF Cultural Activities

TechCamp Morocco. From December 3-4, the HAF team organized the in-person *TechCamp Morocco 2: Preserving Cultural Heritage* in Rabat. While the program was sponsored by the Public Affairs Section of the U.S. Mission in Morocco in further partnership with TechCamp Global, which is an office of the U.S. State Department based in Washington, D.C., three HAF-Dakira colleagues attended. Mimouna Association also participated in the workshop and competition with a team of youth from the Rabat Mellah.

#### 2.1.2 School and Youth Clubs and Activities

This quarter, the HAF-Dakira program team focused its efforts on curricula development (Activity 1.2.3), as described above, and partnership outreach, also described more thoroughly below, in lieu of implementing direct activities with youth and children. In doing so, the HAF-Dakira team aims to learn from lessons of past implementation and build for a greater and more sustainable impact by integrating and collaborating even more closely with schools and youth centers and associations with formal curricula and implementation strategies.

During the reporting period, the HAF-Dakira field team mapped and established contact with a number of youth centers and/or stakeholders in Marrakech and the Fez regions specifically. Some of these entities include:

- Marrakech
  - Kbour Chou Youth Center
  - Abwab Marrakech Youth Center
  - Koudia Youth Center
  - Riyad Mokha Youth Center
  - Sidi Youssef Ben Ali Youth Center
  
- Fez Region
  - Stars Cultural Center in the Old Medina of Fez
  - Azzouhour Youth Center in Fez
  - Ibn Khaldoun Youth Center in El Menzel
  - Pasha of Sefrou

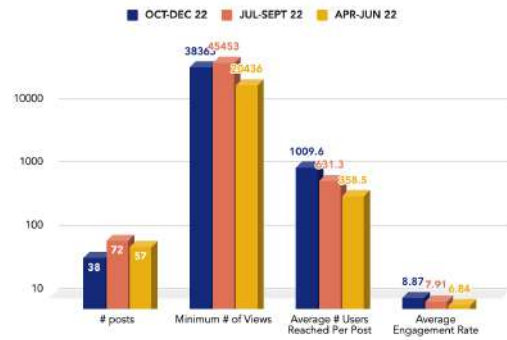
Specific objective. 2.2: Increase awareness through dissemination campaigns and events

#### 2.2.1 Multilingual Multimedia and Outreach Campaigns

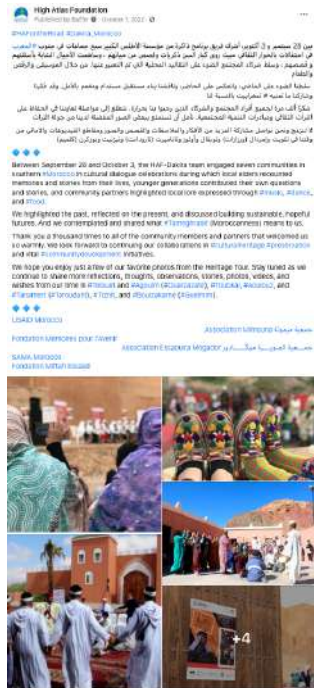
During the reporting period, the HAF-Dakira team regrouped and reorganized its communications team and efforts in order to place greater emphasis on the dissemination aspect of the program. During a two-day workshop in November, the HAF-Dakira team was re-trained in Branding & Marketing requirements and also workshopped together upcoming campaigns for Interfaith Harmony Week (February 1-7) and Heritage Month (April 18-May 17). A previous field coordinator was promoted as the program's content specialist, and a new communications working group was formed to more collaboratively strategize, curate, and disseminate content, both new and that which remains in the pipeline. Much progress has been made in this regard, and in December, the HAF and Dakira communications teams conducted a full-day workshop with eight HAF volunteers and interns on photography tips, album and post curation, and video capsule editing.

**Social Media.** During the quarter, HAF shared 38 new Dakira-related posts in English and Arabic on social media platforms, including Facebook, Instagram, Twitter, and LinkedIn, with an average of 1,009.6 individual users reached per post, at least 38,365 views, and an 8.87% average engagement rate. HAF additionally posted 11 Dakira-related “stories” on Instagram during the reporting period, which reached an average of 107 users per story. Of note is that even with a lower number of posts in comparison to previous quarters, average reach and engagement increased.

**Comparison of Dakira Social Media Reach via HAF Platforms, FY22, Q2, Q3, Q4**



Some notable and the top performing posts for this quarter include those that revisit the Community Heritage Dialogue Tour that took place during September 28-October 3, the CSO training that took place in Essaouira in September, and others that commemorated the International Day for Tolerance in November and the International Day for Human Solidarity in December.



The team revisited Dakira’s content dissemination methods to enrich its digital presence. This involved a systematic selection and categorization of cultural content collected during Dakira events and activities. The method builds on narrative techniques and various types of multimedia (e.g., video, text, audio, images) to generate bilingual story forms that facilitate meaningful multicultural heritage knowledge sharing.





Campaign #Tameghrabit. During the reporting period, the HAF-Dakira team shared the initial video of “What does Moroccaness Mean to You?” video across social media platforms. Some of the responses received via participatory story-sharing on Instagram are included in the images below.



*Pride and appreciation*  
Getting goosebumps when I hear good things about my home country

*Authenticity & modernity*

*Free in my home country*

An externally published article by Kawtar Benhalima, as mentioned in Activity 1.2.1, concludes with a poignant reflection on the meaning of Moroccaness: “For me, being Moroccan means to have the ability to hold space for two. Being Moroccan means to have freedom inculcated in our biological blueprint. Adorned with colorful intricacies, our tables, tapestries, ceilings, floors, and living rooms continue to celebrate our innate vibrance. The Moroccan man walks to the end of his sentences with hope and gratitude. The Moroccan woman wears courage on her sleeve as she gracefully embodies liberty. Morocco is where despair surrenders to faith and where cynicism is traded with a wise smile or a warm piece of homemade bread - empathy being the currency.”

Another published piece written by a student in Fez about the topic following a dialogue event at her university remarks: “In order for universities to succeed in achieving this goal, they must not consider dialogue as merely a deaf discussion among students about the internal or external conflicts around them, but to direct them to acquire the skills of a culture of dialogue that helps them understand the world in which they live and enable them to educate, tolerate, and accept the other.”

Blog Posts. During the quarter, HAF published six Dakira-related blog posts on its website, which were viewed 277 times. Below are promotional images for select blog posts that were disseminated

via social media during the reporting period and select excerpts from the posts. See Annex 2, Table 1 and attachment for details and complete content. See Activity 1.2.1 above for information on externally published articles.



“Using a participatory approach, Dakira is a community-driven program through which local people of all ages take part in this learning journey, dig deeper into their understanding of their identities, and contribute to the reinforcement of values like inclusion and interfaith cooperation. Only through gaining a deeper understanding of our rich, interconnected histories can we better comprehend our realities and transcend intolerant narratives so as to pave the way for a world where fear and hostility are supplanted by acceptance and respect for all people,” wrote HAF-Dakira team members in commemoration of the International Day of Tolerance.

For the International Day of Human Solidarity, HAF-Dakira field coordinator shared stories from the community heritage dialogue in the area of Taroudant province where he has conducted immersive field work since November 2021. “Her father lived in Aguerd village, which is not far from Ighrem’s weekly market. He was selling silver and fabric, and he exchanged with many Jewish traders from Tahala and Idda Ousmlal. He once hosted a very nice, skilful Amazigh Jewish tailor named Hnni in his home for over three months. [The] family provided him with unleavened bread, eggs, tea, butter, water, and utensils for cooking because he did not eat their food. They also saw how he was praying against the wall, but they never understood what he was reciting. Hnni would go back to his work after the prayer, and he would wash his clothes and clean his room himself. [She] recalls [other Jewish merchants], Ben Ija, Ben Hayyoun, and Ben Sthila, who used their donkeys and lorry trucks to distribute and collect items. They frequently came to Ighrem to sell silver, olive oil, candles, and other items that local people needed in their daily lives.”

Inaugural Experience Dakira Newsletter Dissemination. The [first Dakira newsletter](#) was distributed to HAF’s master mailing list on October 4, 2022, coinciding roughly with the anniversary of the program’s launch event in Essaouira. The newsletter provided a broad overview of the program, including a description of its objectives, key activities, and milestone events during its first year, including the Experience Dakira Conference, as well as links to select publications, a message from Chief of Party Yossef Ben-Meir, a call-to-action for the #Tameghrabit campaign, and select photo highlights. Content was written in both English and Arabic for purposes of accessibility and ease. The full newsletter content is accessible via [campaign link](#) and is separately attached as Appendix 3.

As of the time of reporting, analytics entail the following:

- 15,874 newsletter recipients
- 2,362 of them opened the email (3,202 total opens)
- 459 of them clicked on links in the email (19.4%)

- 3,302 total clicks on links in the email
- 10 direct responses with feedback via email



Some of the feedback included:

- "Really awesome work! I applaud you." - Natalie
- [English translation] "Peace, mercy and blessings of God Almighty be upon you. Greetings of appreciation to you and to all the sponsors of this ambitious and noble program." - Ghita Rabouli of Bayt Dakira
- [English translation] "Frankly, it was a wonderful experience at the Dakira Conference, and we benefited from a lot of things, and we opened up to several cultures. Thanks to all of you. Until the next time, God willing." - Aicha
- "Hi HAF team, What a wonderful newsletter, packed with so many great updates! I'm all smiles after reading about your ongoing progress to support and strengthen Moroccan communities. This is a model for the world. Lead on!" - Charlie
- [English Translation] "We thank you very much for sharing the beautiful news and the wonderful work that you have done with the civil society to highlight the local heritage of each region. As you know, Morocco is a country of diversity rich in a diverse cultural heritage, and it is our duty to all work to highlight and preserve it as an intangible capital for generations. We, the Anir Association, belong to the Middle Atlas region known for its cultural diversity. We are [Imazighen], and we have a beautiful and diverse collection of historical and cultural heritage that we can work on introducing. We will be happy to join your team and work with you to organize a rich cultural program in the Khenifra region. Thank you very much for your constant and continuous communication with us." - Fatima

## 2.2.2 Outreach & Awareness Events

During the reporting period, a few events and initiatives took place to engage prior and new program constituents, which led to an increase in visibility of the program primarily on the local level.

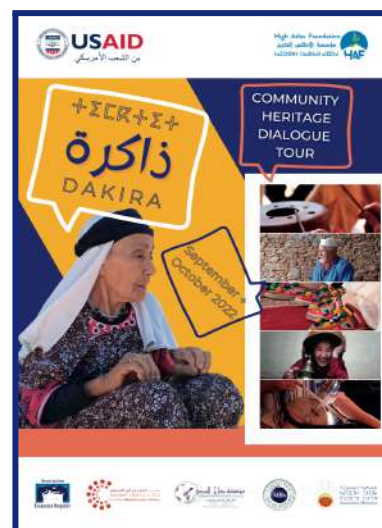
2.2.2.1 Initiatives that promote tolerance	Lead Organization	Commune	Region	Result	# participants
Hanukkah Celebration in Fez	Mimouna	Fez	Fez-Meknes	1	30
Hanukkah Celebration at AUI	Mimouna	Ifrane	Fez-Meknes	1	80
Anti-Semitism Round-Table	Mimouna	Tangier	TTA	1	70
Total FY23, Q1				3	180
Target				30	-

2.2.2.2 # of initiatives that ensure that the voices of REM groups are represented in their communities	Lead Organization	Commune	Region	Results	# participants
Heritage Tour: South (Oct 1-3 portion)	HAF	Various	Souss Massa and Guelmim-Oued Noun	1	543
Total FY23, Q1				1	543
Target				5	-

Community Dialogue Heritage Tour: Southern Edition. During September 28 - October 3, the HAF-Dakira team organized a seven-day dialogue caravan event through communities in southern Morocco. Each individual event brought together local partners, stakeholders, and community members to listen to local elders recount memories and stories from their lives (Activity 1.1.2), reflect on the meaning of *Tameghrabit*, and share thoughts on how the past can inform a better future.

During the reporting period (exclusive of events previously reported that took place September 28-29), three individual dialogue events were held:

- Tanamert (Taroudant) - 143 attendees
- Tizit (Tiznit) - 293 attendees
- Bouizakarne (Guelmim) - 107 attendees



Roughly 41 percent were men, 43 percent were women, and 19 percent were classified as underage youth or children.

Over the course of these events, 10 individual interviews (Activity 1.1.2) and video capsules (Activity 1.2.3) were recorded that collected responses to questions such as "What is Tameghrabit to you?" and "What do you want to be remembered for?" Additionally, 13 local community members from

these three communities attended simultaneous digital heritage documentation training from HAF's GIS specialist (Activity 2.1.1).

Hanukkah Celebrations with Moroccan Students in the Fes-Meknes Region. As a way to introduce the young Muslim generation to the Jewish Moroccan culture, create an opportunity for them to meet Moroccan Jews, and have conversations with them, as well as debunk all the myths they might have about Jewish people, their holidays and rituals, Mimouna Association organized a Hanukkah event, during which the fourth candle of the Hanukkah ceremony was lit at the Jewish Community Center in Fez. The 30 Muslim pupils, who were from various parts of Morocco, were brought to the Reuven Saadoun synagogue, which was built in 1912. Most of the students said that they had never been to a synagogue in Morocco, either because there weren't any in their hometowns or because they couldn't get to the ones that were there. The students had a lot of questions about the Moroccan Jewish religious rituals, the presence of Jews in Morocco, and the multiple reasons for their exodus.

One of the members of the Jewish community of Fez gave the students a detailed presentation about the origins and significance of Hanukkah. They took pictures and shot videos as prominent members of the Jewish community of Fez lit the four candles of Hanukkah. Through their conversations with the small but active Jewish population in Fez, the students learned about Jews in Fez, Hanukkah culinary customs, and how Judaism and Islam share many commonalities.



**30 AUI STUDENT in Fez** | **+80 AUI STUDENT in Ifran**

Understanding the history of Hanukkah and being inspired by the interfaith celebration in Fez, the AUI students duplicated the Hanukkah celebration at the university in Ifrane. They created an opportunity for those who couldn't attend the ceremony in Fez to understand the meaning behind the lighting of candles and the Moroccan Jewish traditions observed during this annual holiday. The event in Ifrane was attended by more than 80 Moroccan students from different Moroccan regions as well as international students and professors.

Round-Table Event with the U.S. Special Envoy to Monitor and Combat Antisemitism. With the participation of first- and second-year master's students and more than 70 students in total, Mimouna Association organized a round table at the ISITT in Tangier and hosted Ambassador Deborah Lipstadt, the U.S. Special Envoy to Monitor and Combat Antisemitism, who spoke about the definition of Antisemitism, its forms, its surge in the world, and Morocco's lesson to the world in combating hate speech, holocaust denial, and discrimination. The students had multiple questions about the role of the U.S. Special Envoy to Monitor and Combat Anti-Semitism in fighting antisemitism in the world, the reasons for antisemitism in the world, and the impact of fake news in spreading antisemitism and Islamophobia.

#### External Networking Opportunities and Events

- Chief of Party Yossef Ben-Meir spoke at the Investing in Africa Conference and Expo in London on October 10. The Dakira program was presented at the Morocco networking session, and the specific initiative pitch was interfaith climate action.

- On October 21-22, Dakira Chief of Party Yossef Ben-Meir attended a cultural festival in Guelmim, where he had the opportunity to speak about the Dakira program and its objectives. He was interviewed by a few local journalists (<https://youtu.be/-wORU-uksic>) (<https://www.youtube.com/watch?v=zueZZfpP3JY>).
- As part of a Mimouna Association project with NOAL, a movement dedicated to the equality of human value, democracy, peace, and social justice, to build a project that would create a bridge between Israeli and Moroccan youth to speak about cultural similarities, interfaith dialogue, and Antisemitism, Islamophobia and Holocaust education, two MA students enrolled in the ISITT program were selected to join the Moroccan delegation which had a meeting with the Israeli delegation in Rabat on October 21, 2022. The two Moroccan students had an opportunity to practice their Hebrew with the Israeli youth, to speak about the tourism industry in Morocco and Israel, and to share the knowledge they have regarding the Jewish heritage of Rabat.
- On December 21, a delegation from the Union of Jewish Students of France (UEJF) visited the UM6P campus in Ben Guerir. A group of Mimouna Association members, Dakira team, Mimouna club members, and youth of the Mellah also attended. The purpose of the visit was to get knowledge about Green Energy Park's experience in the creation of green energy technology. The students had the opportunity to learn about the most recent developments made by UM6P platforms in the area of energy transition. Breakout sessions were held between the UEJF and the Mimouna group to discuss a variety of subjects, including why a group of Muslim students would mobilize to promote Moroccan Jewish heritage, the role of Mimouna Association in doing so, and the experiences of members who had already taken part in exchange programs with Israelis and traveled to Israel.

#### 2.2.4 Annual Conferences and Film Festivals

The HAF-Dakira team is co-organizing a conference with Al Mowafaqa Institute on March 16-17, 2023 to celebrate the Institute's 10th anniversary. Entitled "Religious Minorities in the Mediterranean and sub-Saharan Africa: the Challenge, Strength and Grace of Being a Minority," this conference will gather diverse participants of various nationalities and religious affiliations to present the status of religious minorities in the region and discuss their past dynamics and future role in their respective communities. During the reporting period, the team agreed to assist the conference organizers with logistical, communications, and financial support.

## 2.2 IMPLEMENTATION CHALLENGES

No significant challenges to report that essentially detract from the overall success and achievement of the program.

## 2.3 AMELP UPDATES

As denoted on the previous Quarterly Report, there are a number of changes to the AMELP that are proposed, including the reduction of duplicate indicators that enable double-counting of key figures. The HAF-Dakira team is appreciative of USAID's commitment to collaboratively revisiting the AMELP in an effort to improve its effectiveness and practicality as a working document for the better achievement and measurability of Dakira objectives.

## 2.4 COLLABORATION AND PARTNERSHIPS

In order to ensure the effectiveness of the program, collaboration and partnerships were at the center of the team's effort for the quarter. These prospective partnerships and collaborations include:

- Al Mowafaqa Institute: HAF-Dakira will collaborate with Al Mowafaqa on the celebration of their 10th anniversary. The conference will be an occasion for stakeholders from academia, religious leaders, and civil society actors to discuss religious minorities in Morocco, Africa, and the Mediterranean.
- Association du Judaïsme Marocain (AJM): HAF-Dakira will collaborate with AJM on the rehabilitation of the synagogue of Gourama in the Draa-Tafilalet region pending the approval of the construction plan by USAID. This synagogue is significant as it is still a very important pilgrimage location for the Jewish Moroccan diaspora. The second area of collaboration will be the curricula on diversity for the schools and youth houses. AJM has already collaborated with the Ministry of Education on the integration of diversity themes within the curriculum.
- Council of the Jewish Communities in Morocco: The collaboration will focus on rehabilitating the synagogue in Gourama. Other areas of collaboration are being explored.
- Jewish Community of Rabat: HAF-Dakira identified endangered sites in the region, and collaboration regarding their rehabilitation is being explored as is a collaboration regarding the Jewish influence on fashion and craftsmanship in the region.
- Ministry of Youth, Culture, and Communication: HAF-Dakira is exploring a collaboration with the Regional Directions of Youth in Marrakech, Fes-Meknes, and Casablanca. After finalizing the educational modules and activities, they will be piloted in regional youth houses with trainings-of-trainers in each region in which CSOs and youth center staff will participate.
- Ministry of Education: Preliminary contacts were made with the Ministry of Education at the central level but also at the regional academia level (AREF) in Casablanca and Fes-Meknes to pilot the educational modules. Once the modules are finalized, further discussions will take place to determine the pilot regions and schools.
- Association Initiative Citoyenne (AIC): HAF-Dakira will collaborate with AIC to train young journalists on Morocco's multicultural heritage. The young community journalists will then produce innovative short stories on cultural heritage in their region/city that highlights an unknown aspects of the REMA heritage in Morocco.

## 3. MANAGEMENT AND ADMINISTRATIVE ISSUES

### 3.1 KEY PERSONNEL CHANGES

During the reporting period, Rim Baji, who had previously served as Dakira's Deputy Chief of Party, was approved as the program's Chief of Party and assumed responsibilities in November 2022 at 100% LOE. Concurrently, the Dakira program's previous Chief of Party, Yossef Ben-Meir, assumed the

role of Academic and Partnerships Expert at 30% LOE.

Additionally, one member of the HAF-Dakira field team was promoted as Bilingual Content Specialist & Translator with 100% LOE on the Dakira program as of November 2022.

## 4. LESSONS LEARNED

The HAF-Dakira field team convened for a reflection and strategic planning workshop on November 3-4, 2022 in Marrakech. The two days served as part of Dakira's Collaboration, Learning, and Adaptation efforts. Staff were re-trained on topics related to program and financial management, including key indicator identification, branding and marking, as well as thematic workshops concerning cultural heritage preservation, such as facilitating participatory methods for group dialogue and narrative sharing, digital and community mapping, archiving, and thematic analysis and article communication of findings. This training was an efficient and effective way to not only transfer knowledge but also build a sense of community among program staff. It promoted a shared vision and productive collaboration. As of the time of reporting, positive effects stemming from the workshop have already been observed. Due to the positive outcomes that came from it, the HAF-Dakira team will strive to convene in-person on a quarterly basis to maintain the positive momentum and provide regular spaces for more effective communication and collaboration between teammates. Similar regular check-ins are to be resumed with sub-grantee partners.



## 5. ACTIVITIES PLANNED FOR NEXT QUARTER

Participatory Ethnographic Community Dialogues: Ongoing. After the successful first round of community dialogues in Year 1, under the supervision of the Dakira project team, partner CSOs will be responsible for undertaking a continuous community mapping in their respective regions. Such mapping will ensure the inclusion in the program of key material and immaterial sites of memory and identify their geographic locations as per the objectives of the program. This stakeholder assessment will continue to highlight stories and their thematic categorizations, preservation opportunities, and ways to adjust activities to enhance gender perspectives and data delivery.

### Preservation through Publications: Ongoing

In bringing together diverse groups for reflection on what it means to live in and be of a Morocco that embodies interfaith and multicultural identities, Dakira commits itself throughout the program to the preservation of multiculturalism, interfaith identities, and multiethnic communities through

various means of publication. The analysis of shared stories and themes that drive from programming form the basis for Activity 1.2.1.

Preserving the Jewish archives in Morocco: The Dakira program will contribute to the safekeeping of these archives and preserve the rich history and culture of Moroccan Jewry. HAF will work toward the preservation of the archives in Marrakech, which was selected for several reasons; the city's geographic, cultural and historical importance, being the regional capital that can house archival documents located in 10 provinces; the significance of its Jewish community; the presence of a convenient infrastructure: and the existence of a modern-day Jewish community with an interest in developing the relationships necessary to facilitate this project. Additionally, in collaboration with the Jewish Moroccan communities in Fez, Kenitra, and Tangier, as well as the Casablanca Museum of Moroccan Judaism, Mimouna Association will launch a new program to digitize Jewish Moroccan records, images, artifacts, and fragile books.

Digitization and preservation of the Archives of the Diocese of Rabat:

The Diocese of Rabat is the official representation of the Christian Catholic Church in Morocco whose mission includes the preservation of cultural and historical heritage of Catholic religious communities in Morocco. The archives held by the Diocese tell the story of the Christian community in Morocco for the last two centuries and also the history of the country as they are systematically documented testimonies and telling snapshots of the various historical periods of the country as the catholic church had up to 56 representatives in Morocco in all regions, especially the most vulnerable ones. The archives are endangered by the storage and archiving conditions. Their digitalization will ensure the preservation of a crucial interfaith heritage. This initiative will also foster opportunities for interfaith dialogue and transmission among the existing communities in the country.

Restoration of Moroccan Christian Infrastructure: Dakira, in coordination with the concerned authorities, will begin to develop an architectural plan for the restoration of a sacred Christian location in Morocco. The priority target for this year is the Christian Cemetery in Tangier.

Capacity-building with CSOs, Tour Guides & Students of Tourism Institute: Dakira partners will continue training on cultural heritage and digital preservation methods, engaging CSOs, official and unofficial tour guides, and ISITT students in the target regions. The training program will be complemented by project activities geared towards increasing employable skills and networks. Dakira partner Association Mimouna will coordinate with ISITT and the Ministry of Tourism to implement the second cohort of Master's concentration in religious and ethnic heritage at ISITT. CSO and youth beneficiaries of capacity-building training will build knowledge and skills in interfaith and community heritage, digital heritage mapping, and storytelling through film and social media.

School and Youth Activities: In partnership with the regional delegation of education of the relevant regions as well as the regional delegation of Youth, and building on the recommendations made during the first year of the program, the Dakira fields coordinators will implement activities and modules during Year 2 and that aims to encourage youth to rediscover the past, present, and pluralistic future of their heritage and to engage with it by introducing innovative methods to document and promote it.

Media Campaigns: Dakira partners will develop communication engaging in compelling multimedia campaigns that share Moroccan Jewish, Christian, and Muslim intercultural stories to galvanize civil organizations toward awareness and sustainable actions, and celebrate holidays of diverse Abrahamic faith and ethnic traditions when possible. The media campaigns will specifically target youth on social media platforms, and target general audiences through traditional media, such as television, radio, and print. International and diaspora audiences will similarly be engaged.

**Outreach and Awareness Events:** A variety of on and offline events will provide the opportunity to celebrate special milestones and honor local target communities, share the outcomes of the Dakira program, and create an environment for productive and reflective discourse that encourages increased understanding and cooperation. Workshops, presentations, and dialogues will incorporate education and outreach tools created by Dakira.

**Al Mowafaqa Conference:** Dakira will collaborate with Al Mowafaqa Institute in March 2023 to celebrate their 10 years of existence. This unique institution is a collaboration between the Catholic church, the representation of Protestant churches and the migrant churches (églises de maisons). The conference will be an occasion for stakeholders from academia, religious leaders, and civil society actors to discuss religious minorities in Morocco, Africa, and the Mediterranean.

## **6. ANNEXES**

- Annex 1: Performance Monitoring Progress (Below)
- Annex 2: Communications, Publications, and Press (Linked below with attachments)
- Annex 3: Experience Dakira Newsletter (Linked and attached as PDF)
- Annex 4: Financial Report (Attached)

## Annex 1: Performance Monitoring Progress

Activity	Indicator evaluated	Evaluation Type and Projected Use	Overall target	Evaluation Timing	FY23, Q1	Notes
Objective 1: To collect and preserve stories and memories of Morocco's indelible heritage of multicultural, interfaith coexistence						
Specific Objective 1.1: REM Heritage Preservation Facilitation Capacity Development						
1.1.1 Workshop Series: Reinforcement of Dakira Field Coordinators	1.1.1 # of training and capacity building activities conducted with USG assistance that are designed to promote the protection, participation, inclusion, and/or integration of REM, disaggregated by REM and non-REM communities (DQA)	Performance/Standard	12	Final	4	
	1.1.2. % of trainees better equipped to manage and coordinate participatory community project	Performance/Custom	75%		-	
1.1.2 Community Dialogue	1.1.2.1 # of REM and non-REM community meetings held	Performance/Standard	225	Final	6	
	# of participants in community meetings		-		611	
	# of individual interviews		-		16	
	1.1.2.2 % of participants feeling empowered to share their family stories	Performance/Custom	75%	Quarterly	-	
Specific Objective 1.2: Restoration and Preservation of Historical Heritage						
1.2.1 Transcription and Analysis of Testimonies-publications	1.2.1 # of publications that ensure that the voices of REM groups are represented in their communities	Performance/Standard	150	Quarterly	2	1. Kawtar Benhalima article 2. Tanamert blog post
	# non peer-reviewed articles	Performance/Custom	90	Quarterly	2	
	# Peer-reviewed essays published	Performance/Custom	6	Quarterly	0	
	# written pieces published on external website and accessible to the public	Performance/Custom	50	Quarterly	2	
	# Books translated	Performance/Custom	4	Quarterly	0	
1.2.2 Digital Archives	1.2.2.1 # of archives preserved and indexed in a repository	Performance/Custom	500	Mid-Term	-	
	1.2.2.2 # of online viewers of the preserved documents	Performance/Standard	72,000	Quarterly	-	

1.2.3 Educational and Outreach Tool Development	1.2.3.1 % of students and people under 25 benefiting from the educational tools	Performance/Standard	70%	yearly	-	
	1.2.3.2 # of material (by type) created	Performance/Custom	-	Quarterly	-	The team is focusing on processing previous quarters' content.
	# Video Capsules		180		-	
	# Curricula		2		-	
	# Modules		10		2	1. Tudrt Play Script 2. Scavenger Hunt
	# Informational Sheets/Brochures		5		-	
	1.2.3.3 % of youth reporting that women play an important role in ensure the transmission of social solidarity values	Performance/Standard	70%	Quarterly	-	
1.2.4 Restoration of Tournililne	1.2.4.1 # of initiatives that promote tolerance and dialogue between ethnic and religious groups	Performance/Standard	1	Quarterly	-	
	1.2.4.2 # of public, civil, and cooperative support and partnerships that help maintain sustainability	Performance/Standard	2	Quarterly	-	
	1.2.4.3 # physical spaces identified and marked with signage for community and visitor learning	Performance/Custom	10	Annually	-	
	1.2.4.4 % of visitors who report increased knowledge on the site	Performance/Custom	40%	Annually	-	
	1.2.4.5 % community members report that the restoration provided them with better access to livelihood opportunities, disaggregated by REM and non-REM communities	Performance/Standard	70%		-	
	1.2.4.6 % of women reporting that historical preservation project empower them to have a greater role in the public space	Performance/Standard	60%		-	
1.2.4.2 Restoration and Digitalization of Sacred Jewish Texts	1.2.4.2.1 # of sacred texts restored	Performance/Standard	400		-	
Objective 2: To promote Morocco's historic and modern spirit of multiculturalism through locally driven actions that educate and foster interfaith dialogue and collaboration						
Specific Objective 2.1: REM Integration in Community Development						

2.1.1 Capacity Building Trainings for CSOs, tourism, ISITT students, tour guides	2.1.1.1 # of students and CSO that develop collective historical preservation project	Performance/Standard			-	
	# CSOs that participate in capacity building training	Performance/Custom	70		-	293 individuals (aside from ISITT students) participated in trainings, but their CSO affiliation is not recorded.
	# of tour guides who participate in training	Performance/Custom	120		353	This is a cumulative number as reported by Mimouna.
	# of ISITT Students who participate in the program	Performance/Custom	120		37	This is a cumulative and active number from two cohorts of students..
	2.1.1.2 % of REM certified tour guides and students report that they have more opportunities to exercise their activities.	Performance/Custom	60%	Quarterly	-	
	2.1.1.3 % of certified tour guides, students, and CSOs that feel empowered to work on REM heritage	Performance/Custom	40%		-	
	2.1.1.4 # of training and capacity building activities conducted with USG assistance that are designed to promote the protection, participation, inclusion, and/or integration of REM	Performance/Standard	216		72	This number is the sum of the below three internal indicators.
	# Tour guide trainings		18		8	This number represents Hebrew classes during the quarter.
	# Tourism student trainings or activities		54		56	This number is 4 weeks x 14 lessons = 56 lessons.
	# CSO trainings		144		8	This number includes trainings targeting women and communities and represents individual training sessions.
2.1.2 School and Youth Clubs and Activities	2.1.2.1 # of initiatives that ensure that the voices of REM groups are represented in their communities (# of school clubs)	Performance/Custom	255	Quarterly	-	
	# school teachers' and administrators' capacity built in curricula and facilitation (# school staff involved)	Performance/Custom	450+	Quarterly	-	

	# artistic expressions created and/or performed by youth or exhibited at festivals and other public events		765		1	AnZid Magazine
	# student participants	Performance/Custom	2,500	Quarterly	-	
	# school field trips		195		-	
	2.1.2.2 # of activities developed as a result of of the program that support women's empowerment	Performance/Custom	75	Annually	-	
	2.1.2.3 % of students reporting an increased understanding of the Moroccan identity	Performance/Custom	70%		-	
	2.1.2.4 % of students feeling empowered to revive practices of social solidarity	Performance/Custom	60%		-	
Specific objective. 2.2: Increase awareness through dissemination campaigns and events						
2.2.1 Multilingual multimedia and outreach campaigns to promote shared Moroccan, Jewish, Christian, and intercultural stories of Morocco	2.2.1.1 # of online viewers of the multimedia campaign	Performance/Standard	500,000	Quarterly	38,365	This number reflects the minimum number of views on HAF's social media platforms regarding new Dakira content. We are unable to measure unique viewers across individual posts.
	# of campaigns created	Performance/Custom	6	Quarterly	-	
	# press appearances	Performance/Custom	180	Quarterly	-	
	# of Engagements (eNewsletters, press releases sent, live updates shared)	Performance/Custom	12	Annually	1	The inaugural Dakira newsletter was sent.
	# of blog posts	Performance/Custom	50	Quarterly	6	Number of published posts, not inclusive of posts in pipeline or draft.
2.2.2 Outreach & Awareness Events	2.2.2.1 # of initiatives that promote tolerance and dialogue between religious and ethnic groups	Performance/Standard	5	Annually	3	
	2.2.2.2 # of initiatives that ensure that the voices of REM groups are represented in their communities	Performance/Standard	30	Annually	1	

	2.2.2.3 # of activities that raise awareness about the priorities of REM communities	Performance/Standard	30	Quarterly	-	
	2.2.2.4 % of attendees that report to have a better understanding of the Moroccan identity	Performance/Standard	60%	Quarterly	-	
2.2.3 Cultural Festival Enrichment and Publicity	2.2.3.1 # of initiatives that promote tolerance and dialogue between religious and ethnic groups	Performance/Standard	not determined	Quarterly	-	
2.2.4 Annual Conferences and Film Festivals	2.2.4.1 # of viewers that participate in educational activities	Performance/Standard	50,000	Annually	-	
	2.2.4.2 % of attendees who report an increased understanding about REM priorities in Morocco and approaches to develop sustainable intercultural relations	Performance/Custom	60%	Annually	-	
	2.2.4.3 # of public, civil, and cooperative support and partnerships that help maintain sustainability	Performance/Standard	Not determined	Quarterly	-	
	2.2.4.4 # of activities that promote tolerance and dialogue between religious groups	Performance/Standard	3	Quarterly	-	
	2.2.4.5 # of activities that raise awareness about the priorities of REM communities	Performance/Standard	3	Quarterly	-	

## Annex 2: Communications and Press Coverage

Title	Author(s)	Date Published	Lang	Externally Published*
<a href="#">Reviving the Toumliline Monastery</a>	Lamia Radi	October 4, 2022	English	No
<a href="#">Dakira: Forging Collaborative Pathways Toward Greater Social Solidarity</a>	Soukaina Kherdioui & Amal Mansouri	November 16, 2022	English & Arabic	No
<a href="#">A Cup of Tea with the Taste of Identity</a>	Noureddine El-Bahri	December 14, 2022	English & Arabic	No
<a href="#">"تمغز بيت": جسر ثقافي متميز</a>	Asmae Meddah	December 15, 2022	Arabic	Yes
<a href="#">Dakira Heritage Dialogue Tour: Tanamrt and Tafnghan Barka Communities</a>	Jamal Maghiouzi	December 20, 2022	English & Arabic	No

Title	Author	Publication Link	Date Published	Language
Experiencing the World as Miss Universe Morocco	Kawtar Ben-Halima	<a href="#">Business Ghana</a>	October 27, 2022	English
		<a href="#">Cawalisse</a>	October 27, 2022	Arabic
		<a href="#">The Algemeiner</a>	November 3, 2022	English
		<a href="#">AFRICA NEWS AGENCY (ANA)</a>	November 1, 2022	English & French
		<a href="#">Assabah</a>	November 1, 2022	Arabic
		<a href="#">Taarifa</a>	October 28, 2022	English
		<a href="#">Fair Observer</a>	December 10, 2022	English