

High Atlas Foundation Impacts



Carbon Mitigation

Verified tree planting operations help to mitigate university greenhouse gas emissions at a baseline cost of \$20/ton with independently documented survival rates (1-2% mortality in irrigated systems). Operational capacity of 2.2M saplings annually across 15 certified nurseries.



Small Business Investment

Community-based enterprise development and cooperative strengthening mechanisms. Operational structure ensures 80% of partnership capital flows directly to farming families and entrepreneurs, maximizing community benefit.



Women's Empowerment

Comprehensive leadership development and economic independence initiatives. 3,000+ women participants trained through 200 structured IMAGINE workshops; established cooperative networks generating revenue in saffron, textile, and artisanal production sectors.



Reforestation

Large-scale landscape restoration utilizing native fruit and forest species. 2.2M saplings planted annually with monitored survival rates and documented long-term income generation for participating communities.



Job Creation

Sustainable employment pathways developed through agriculture and enterprise development programs. Rising Roots initiative delivers 18-month professional training curricula for participants aged 18-35, with documented employment outcomes.



Water Infrastructure

Rural water access expansion initiative in underserved regions. Infrastructure portfolio includes 62.3km of potable water distribution systems, 12 developed wells, and 467 solar panels powering sustainable water delivery systems.

WHAT UNIVERSITIES GAIN

Partnership Benefits & Structure

Mutual Value Exchange

What Universities Get

- Impact reports and measurable outcomes documentation
- Student engagement opportunities (study abroad, service learning, research)
- Research collaboration with HAF teams on sustainability and development
- Site visit coordination and field experience access
- Carbon mitigation program for student travel emissions
- Global experience and cross-cultural learning for students

What HAF Gets

- Financial support through carbon mitigation donations
- Advocacy and institutional partnerships
- Volunteer capacity and student labor
- Research contributions and data collection
- Long-term relationship building

Partnership Entry Points

1

Foundational

Carbon mitigation program for student travel
(\$20/ton baseline model)

2

Engaged

Includes research collaboration and annual site visits
for faculty/students

3

Strategic

Long-term commitment with integrated curriculum,
faculty exchanges, and co-developed research
initiatives

High Atlas Foundation — Stewardship That Transforms Communities

HAF partners with rural Morocco to restore landscapes, strengthen livelihoods, and preserve culture through community-led stewardship.

The results: healthier ecosystems, climate-resilient farms, and stronger social fabric



Planting Hope & Resilience

2.5M+ trees (olives, argan, carob, figs) selected with farmers to restore soils, reduce erosion, and increase long-term yields in drought-prone regions.



Women Leading Change

IMAGINE workshops and cooperative development foster women's leadership, create income streams, and boost household resilience.



Water Access & Health

New water infrastructure improves drinking water reliability, lowers child mortality risk, and increases girls' school attendance.



Youth & Education

School-based environmental programs teach stewardship, restore cultural landscapes, and inspire the next generation of land stewards.



Cultural Preservation

Restoration of heritage sites and interfaith initiatives link sustainable development with cultural identity and community cohesion.



Carbon Mitigation

The carbon footprint reduction program funds continued planting and sustainable land management.



Community-Led

Long-term partnerships with government, NGOs, and private sector build shared responsibility and scale impact across mountains and desert margins.



Outcomes at a Glance

Resilient livelihoods, improved food security, restored ecosystems, increased income for families, and strengthened cultural identity.

Why it Matters

HAF's integrated model—trees + water + women + youth + culture—delivers measurable social and ecological returns. Investments here are climate action, community development, and cultural preservation in one.

Learn more about HAF's programs, reports, and stories at: highatlasfoundation.org

Scale

Millions of trees and thousands of families reached

Equity

Women-led enterprises and community governance

Climate Impact

Carbon finance funding local resilience

Together, HAF plants seeds that grow into restored ecosystems, climate-smart livelihoods, and resilient communities—an investment in Morocco's people and planet.

QUICK ANSWERS

Frequently Asked Questions

What does a partnership look like?

Partnerships can include study abroad programs, service-learning trips, research collaborations, fundraising campaigns, and even carbon mitigation programs for student travel — all tailored to your university's goals.

Can HAF help mitigate our students' travel carbon footprint?

Yes! HAF offers a unique carbon credit program designed to help universities actively reduce their environmental impact. Through this initiative, institutions can mitigate student travel emissions by funding impactful tree planting and reforestation projects across Morocco. This aligns directly with your environmental commitments and provides tangible benefits to local communities, fostering biodiversity and sustainable livelihoods.

How does the carbon credit program work?

Our carbon credit program directly links student travel emissions to tree planting initiatives. Universities contribute funds based on estimated travel carbon footprints, and these funds are used to plant native fruit trees in rural Moroccan communities. Each tree is carefully monitored, providing long-term carbon sequestration and generating income for local farmers, creating a double impact on climate action and community development.

How many trees mitigate a student's travel emissions?

The number of trees required varies depending on factors like flight distance, aircraft type, and tree species. As a general guideline, a round-trip flight from the US to Morocco for one student might require mitigating with approximately 5-10 trees to achieve carbon neutrality, based on average sequestration rates of fruit trees like carob or olive. HAF provides a clear calculation model to help you determine the exact number needed for your specific program.

Who at HAF do we contact?

HAF's partnerships team will guide you through every step. Reach out directly via the contact information provided in your visitor packet.