



## TABLE OF CONTENTS

<b>ACRONYMS</b>	<b>2</b>
<b>1. ACTIVITY OVERVIEW</b>	<b>3</b>
1.1 ACTIVITY DESCRIPTION	3
<b>2. Context Update</b>	<b>4</b>
<b>2. PROGRESS ON IMPLEMENTATION</b>	<b>4</b>
2.1 IMPLEMENTATION STATUS	4
2.2 IMPLEMENTATION CHALLENGES	8
2.3 AMELP UPDATES	8
2.4 COLLABORATION AND PARTNERSHIPS	8
<b>3. MANAGEMENT AND ADMINISTRATIVE ISSUES</b>	<b>9</b>
3.1 KEY PERSONNEL CHANGES	9
<b>4. LESSONS LEARNED</b>	<b>9</b>
<b>5. ACTIVITIES PLANNED FOR NEXT QUARTER</b>	<b>9</b>
<b>7. ANNEXES</b>	<b>11</b>
Annex 1: Performance Monitoring Progress	12

## ACRONYMS

AJM	Association des Amis du Judaïsme Marocain
AMELP	Activity, Monitoring, Evaluation, and Learning Plan
BMP	Branding and Marking Plan
CLA	Collaboration, Learning, and Adaptation
CoP	Chief of Party
CSO	Civil Society Organization
DCoP	Deputy Chief of Party
EMA	Essaouira-Mogador Association
FMA	Memories for the Future Association
HAF	High Atlas Foundation
ISITT	Institut supérieur international de tourisme de Tanger
LOE	Level of Effort
MoC	Ministry of Culture
MoT	Ministry of Tourism
Non-REM	Persons who do not belong to religious or ethnic minority groups
REM	Persons who belong to religious and/or ethnic minority groups
UCA	University Cadi Ayyad
USAID	United States Agency for International Development
USG	United States Government

# 1. ACTIVITY OVERVIEW

## 1.1 ACTIVITY DESCRIPTION

Despite the Kingdom of Morocco's rich history of pluralism and diversity, like all countries, it has also faced challenges. Globalization has resulted in increased migration and the influence of intolerant narratives on communities that previously enjoyed amicable and collaborative relationships among religious and ethnic groups.

The USAID Dakira Program, implemented by the High Atlas Foundation and its partners, Fondation mémoires pour l'avenir (FMA), Mimouna Association, Essaouira Mogador Association, Sefrou Association for Multidisciplinary Arts (SAMA), Fondation Miftah Essaad, and the Catholic Diocese of Morocco, aims to collaboratively develop and pioneer a unique participatory approach to the educational preservation of Morocco's multicultural history. The program encourages local communities to capture, preserve, and transmit their collective memories so that they are better equipped to take ownership of the revitalization of their own histories. This introspective, experience-sharing approach among local participants maximizes relationship building, leading to collective actions that improve livelihoods and a deepened discovery of Morocco's multicultural identity.

The goal of the USAID Dakira Program is to explore and strengthen interreligious and inter-ethnic solidarity through community efforts that preserve cultural heritage in Morocco through two overarching objectives:

1. Enhance Religious and Cultural Preservation, Learning, and Social Cohesion
2. Support Initiatives that Promote Tolerance, Interfaith Dialogue, and Multiculturalism

The opportunity to rebuild the narrative of Morocco's multifaceted heritage is quickly passing for those who gathered and preserved the stories. To preserve Morocco's cultural heritage, Dakira engages a robust network of diverse local civil society organizations (CSOs) to support program implementation. Through these partnerships, Dakira catalyzes the diversified and coordinated engagement of civil society actors, community leaders, and local stakeholders to discuss, reflect, and learn about Morocco's religious and ethnic heritage. These partnerships enable the documentation and dissemination of practices, lived experiences, and testimonies shared by stakeholders, along with the restoration of tangible heritage.

The program develops an integrated and participatory approach focused on empowering communities through capacity building and experiential learning to promote multiculturalism, social cohesion, and diversity. This participatory approach is also the basis for creating shared plans of action for improving future livelihood opportunities within the targeted communities.

### Program Theory of Change

*If the memory of Muslims, Jews, and Christians living together is preserved, and if Dakira is able to bring people toward greater cultural understanding, then strengthened solidarity will emerge that will improve livelihoods and serve as a model for interfaith dialogue in Morocco and the region.*

## 2. Context Update

Though still impacted by the ongoing challenges arising from the situation in the Middle East the HAF-Dakira team continued to work closely with the program's subpartners to ensure the proper delivery of the program.

The pressing need to foster coexistence, understanding, and dialogue is more evident than ever, the finalization of the activities and the sustainability of the actions conducted by HAF and its partners will continue to foster peace and bridging divides.

## 2. PROGRESS ON IMPLEMENTATION

### 2.1 IMPLEMENTATION STATUS

**Purpose 1: Enhance Religious and Cultural Preservation, Learning, and Social Cohesion**

**Sub-purpose 1.1 : REM Heritage Preservation Facilitation Capacity Development**

#### Activity 1.1.1 Workshop series Training of Trainers for DAKIRA Subrecipients and NGOs Partners

During the quarter, the HAF-Dakira team held ongoing coordination meetings with sub-grantees to ensure adherence to financial compliance standards. On July 4, 2024, the team conducted a meeting with the Mimouna Association to address and resolve the discrepancies related to unjustified expenses, as highlighted by USAID, for the period spanning September 2021 to December 2022. A subsequent in-person follow-up meeting was held on July 29, 2024, with Mimouna to finalize the resolution of the unjustified expenses, agree on the agenda for remaining activities, and review the Branding and Marking requirements for Mimouna's Dakira communications materials.

As a result of these efforts, the majority of the expenses were successfully tracked and justified, and a comprehensive final report was submitted to USAID.

**Sub-purpose 1.2: Historical Heritage is Preserved and Restored**

#### 1.2.1 Preservation and digital archiving of REM Moroccan heritage.

Digital Archives & Repository: The HAF-Dakira team supported the preservation of the archives of the Diocese of Rabat through their digitization. These historic records, which document the story of the Christian community in Morocco over the past two centuries and reflect the broader national history, are now accessible online at <https://diocesesrabat.org/fr/archives-en-ligne/>.

Restoration and Digitization of Sacred Jewish Texts: The HAF-Dakira team has collaborated with the Jewish Community of Marrakech and Family Search to digitize the archives held in the three main locations of Marrakech: The Beth-El Synagogue, Al Azama Synagogue and the Gueniza of the Jewish Cemetery. During the quarter, the team oversaw the collection and organization of the archives

which are currently housed at the Gueniza. The team has reached the final stage, which involves working closely with a digitization specialist to ensure that these important records are preserved and made accessible in digital formats. By digitizing these archives, Dakira seeks to facilitate research, boost community engagement, and deepen the understanding of Jewish heritage in Marrakech.



*The Jewish archives currently housed at the Gueniza in Marrakech.*

## 1.2.2 Creation of Educational Outreach Tools

### Educational videos as a tool for the promotion of the Moroccan Jewish Culture:

As part of the Dakira program and in collaboration with the Ministry of Tourism, Mimouna Association has initiated a project to create animated videos aimed at tourism professionals. These videos, presented in Moroccan Arabic, feature insights from interviews with Moroccan Jewish community members on various topics such as the rich Moroccan Jewish heritage, the significance and practices of the Hilloula (a traditional Jewish pilgrimage), Moroccan Jewish music, and Kosher food regulations. The initiative seeks to deepen understanding among tourism workers about Moroccan Jewish traditions, facilitating better communication with tourists. Initial feedback from industry professionals has been highly positive, highlighting the effectiveness of the format in enhancing cultural knowledge and fostering broader appreciation for Morocco's diverse heritage.

Back to Roots Series: The Back to Roots Series aims to capture personal stories and traditions from individuals connected to the Mellah, preserving the community's rich history. These videos provide valuable insights into the cultural practices and experiences that have shaped the Mellah's identity over time.

Recently, Mimouna filmed an interview with Mr. Akoka, a young Moroccan Jewish man, who shared his views on preserving Moroccan Jewish heritage and discussed the role of sports in his personal identity. This segment highlights the contributions of younger generations to the continuity of Moroccan Jewish traditions.

Through this initiative, the project is documenting both historical and contemporary perspectives, ensuring that the Mellah's legacy of resilience, diversity, and community spirit is preserved for future generations.

Development of Educational Modules : During this quarter, we made substantial progress in our mission to equip communities with essential tools to preserve and celebrate Morocco's diverse cultural heritage through the review of two pivotal modules that were develop throughout the

program: Methodologies to Preserve Cultural Memory in Morocco and the CSO Heritage Documentation Toolkit.

#### 1. Methodologies to Preserve Cultural Memory in Morocco

In partnership with the University of Virginia, this manual provides a comprehensive, structured approach for fostering cultural awareness and preservation at the community level. It introduces identity mapping, participatory ethnography, and interfaith dialogue methodologies, which are integral in promoting mutual understanding and respect among diverse groups.

- **Identity and Trust-Building:** Activities focus on developing self-reflection and trust, helping participants explore their identities within cultural, religious, and national contexts.
- **Participatory Ethnography:** Engaging methods encourage respect for others' perspectives, thereby enhancing interfaith and intercultural understanding.
- **Local Adaptation:** The module is tailored to reflect Morocco's unique customs, history, core values, and social narratives. This localization fosters empowerment, interfaith dialogue, cultural photography, and environmental and cultural heritage preservation.

This module has proven effective in building a collective appreciation for Moroccan culture, enabling individuals to connect meaningfully with their heritage while fostering a cohesive, inclusive community.

#### 2. CSO Heritage Documentation Toolkit

The *CSO Heritage Documentation Toolkit* is designed to empower community members with practical, accessible skills for heritage documentation. By integrating modern digital tools, it makes heritage preservation more sustainable and user-friendly.

- **Modern Documentation Skills:** Participants gain hands-on experience with mobile photography, videography, and storytelling to capture and record cultural narratives effectively.
- **Site Mapping with Technology:** Through the use of KoboToolBox, participants acquire skills in mapping and systematically documenting heritage sites.
- **Adaptable Design:** With five standalone modules, this toolkit is accessible and adaptable for various regions and contexts across Morocco.
- **Sustainability Focus:** Emphasizing sustainable practices, the toolkit incorporates modern technology to strengthen long-term preservation efforts.

These two modules will be finalized in the next quarter and shared with our partner CSOs

### 1.2.3 Preservation of REM Physical Heritage

Restoring the Synagogue of Gourrama: In partnership with the Association of Friends of Moroccan Judaism (AJM) and with the support of the Council of Jewish Communities of Morocco, the HAF-Dakira team is working on the restoration of the synagogue of Gourrama. As of October 19, 2024, the restoration work on the synagogue is advancing well, building on the significant progress made since the construction began on August 12, 2024. The construction team has completed 100% of the demolition, with the exception of the material storage area. Exterior facades are fully plastered, while interior plastering is currently at 50%. All masonry repairs have been finalized, and the procurement of wooden cladding is also at 50%, pending the arrival of the beams necessary for floor installation. Key upcoming tasks include constructing a masonry bench in the main hall, removing additions around the main entrance, and upgrading electrical outlets and lighting for

*High Atlas Foundation/DAKIRA*

improved illumination. Accessibility measures, such as a ramp at the entrance, are being planned. Window samples have been approved, and the larger windows will receive new frames and glazing. Additionally, preparations for a rainwater drainage system are underway. Overall, the project remains on schedule to meet its contractual deadlines, with ongoing collaboration between the construction team and the HAF-Dakira team.



*Photos documenting the progress of the restoration work at the Synagogue of Gourrama as of October 19, 2024.*

## Purpose 2: Support Initiatives that Promote Tolerance, Interfaith Dialogue, and Multiculturalism

Sub-purpose 2.1: Community development planning actions are inclusive of REM.

### 2.1.1 Capacity Building Workshop Trainings for CSOs, Tourism, ISITT Students, Tour Guides

Master's Degree in Jewish Moroccan Tourism: Students enrolled in the Master's program in Moroccan Jewish tourism have made significant progress in their academic endeavors. Some have recently completed make-up exams for select courses, while others have successfully defended their theses before their supervisors and second readers, marking a pivotal milestone in their academic journey. Mimouna Association plans to organize a wrap-up event to formally conclude the program.

This event will celebrate the students' accomplishments and emphasize the role of tourism in preserving and promoting Moroccan Jewish heritage.

## 2.1.2 Creation and enhancement activities dedicated to youth on multiculturalism, interfaith harmony, and overall social cohesion

Lions of the Mellah: In partnership with Kulna association, the DAKIRA program is supporting the implementation of a cultural program that will engage youth from the Mellah to share Morocco's multicultural and interreligious history. Games, training and competitions were organized for the neighborhood. Last quarter saw the launch of the participants' selection process, which required applicants to submit selection videos. Following the finalization of the selection, 10 young individuals aged 16 and 20 were chosen. The program started in June and is set to conclude with a graduation ceremony in December.

Sub-purpose. 2.2: Community awareness about REM is increased

## 2.2.2 Outreach & Awareness Events

Artistic Residency and Concert with Brussels Choir Club: During the reporting period, EMA hosted a choir club from Brussels for a collaborative artistic residency, partnering with a local choir and the Haddarates group from Essaouira. This residency provided an invaluable opportunity for both groups to engage in shared rehearsals over several days, during which the Brussels choir was introduced to the rich heritage of Judeo-Moroccan music.

This cultural exchange not only enhanced their appreciation of Essaouira's musical traditions but also facilitated their performance of these unique pieces alongside our local musicians.

The residency culminated in a successful public concert at Dar Souiri, where the choirs and Haddarates group delivered a vibrant performance that celebrated the fusion of Moroccan and European musical traditions. The audience's enthusiastic response underscored the significant impact of this collaboration.

This project has strengthened artistic relationships and paved the way for future collaborations and residencies, further establishing Essaouira as a dynamic multicultural destination.



*Closing concert of the artistic residency. Photo: EMA*

## FMA's closing event

## 2.2 IMPLEMENTATION CHALLENGES

The primary implementation challenge faced this quarter was the ongoing tension in the Middle East, affecting both the scale and delivery of events within the program. These geopolitical dynamics created uncertainties that limited engagement with participants and organization of planned activities as intended.

In light of these challenges, the no-cost extension granted by USAID emerged as a critical factor in navigating the situation. This extension allowed for additional time to reassess and adapt strategies, ensuring that program objectives could still be met, particularly in relation to the rehabilitation project of the synagogue in Gourrama. With the flexibility afforded by the extension, the team was able to enhance outreach efforts to better connect with the community, and implement alternative approaches that were more resilient to the prevailing circumstances.

## 2.3 AMELP UPDATES

No updates or changes here.

## 2.4 COLLABORATION AND PARTNERSHIPS

During the reporting period, the team continued to strengthen existing collaborations, which include the following:

- Association du Judaïsme Marocain (AJM): HAF-Dakira will collaborate with AJM on the rehabilitation of the synagogue of Gourama in the Draa-Tafilalet region pending the approval of the construction plan by USAID. This synagogue is significant as it is still a very important pilgrimage location for the Jewish Moroccan diaspora.
- Council of the Jewish Communities in Morocco: The collaboration will focus on rehabilitating the synagogue in Gourama. Other areas of collaboration include the renovation of a Synagogue in El-Jadida.
- Jewish Community of Tangiers: HAF-Dakira will collaborate with the Jewish Community of Tangiers in identifying endangered sites as well as organizing a research center together with l'AJM.
- Kulna: HAF-Dakira will collaborate with Kulna, a Moroccan Israeli NGO that is based in Marrakech and dedicated to the safeguarding of Jewish Moroccan Heritage and the promotion of Moroccan Cultural identity, especially within the Jewish Moroccan Diaspora. HAF-Dakira will collaborate with them especially on the Museum space of Al Azama to gather artifacts from the Jewish Community of Marrakech that is now established in Israel.
- Ministry of Justice: HAF-Dakira is partnering with the Moroccan Ministry of Justice to digitize the archives of the Jewish Community of Marrakech.

- The Regional Council of Tourism of Marrakech and Tafilalet: HAF-Dakira is partnering with the local authorities of the Tafilalet region to support the socio-economic impact from the renovation of the Synagogue of Gourrama. This partnership will ensure the sustainability of the renovation in terms of maintenance, but also employment and tourism.

## 3. MANAGEMENT AND ADMINISTRATIVE ISSUES

### 3.1 KEY PERSONNEL CHANGES

No personnel changes to report on.

## 4. LESSONS LEARNED

The main lesson learned for this quarter was the importance of flexibility and the ability to quickly adapt to external geopolitical changes that are outside of our control both in length and impact. By diversifying partnerships and increasing local involvement, we were able to maintain momentum and ensure sustainability despite uncertainties in the international landscape. This approach allowed us to not only mitigate risks and redirect our activities but also enriches the project by integrating a wider range of perspectives and expertise.

## 5. ACTIVITIES PLANNED FOR NEXT QUARTER

HAF's planned activities for next quarter are the following:

- Closing event : To mark the conclusion of our program, we will propose a closing event that brings together our partners, community members, and stakeholders to celebrate our shared achievements. This gathering will include a brief presentation highlighting key program milestones, such as the digitization of the archives and the creation of educational toolkits or the rehabilitation of the Gourrama synagogue. We will have an interfaith panel of speakers from partner organizations to share reflections on the program's impact, followed by an open discussion. The event will provide an opportunity to express gratitude, reflect on the work accomplished, and reinforce the commitment to sustaining Morocco's diverse cultural heritage.

Mimouna's planned activities for next quarter:

- ★ Back to Roots: By documenting personal accounts and anecdotes from individuals with connections to the Mellah, this activity seeks to capture the essence of this vibrant community and its rich history. These videos serve as invaluable resources for future generations, providing insight into the lived experiences, traditions, and customs that have shaped the identity of the Mellah over time.

- ★ Animated Videos: Building on the success of previous animated projects, Mimouna association will continue to develop visually captivating content that showcases the diverse heritage of the country. These animated videos serve as powerful tools for education and engagement, bringing to life the stories, traditions, and history of Moroccan communities. By employing animation as a medium, the project aims to reach a wider audience and spark interest in Morocco's cultural heritage among people of all ages and backgrounds.

Essaouira Mogador's planned activities for next quarter:

- Forum des Andalouses:

After last year's unfortunate cancellation, the Festival of the Andalusian Atlantic, celebrated annually, is making a comeback in Essaouira. This global event celebrates the rich cultural tapestry of Andalusian music and its profound influence across the Atlantic. This year, the event will include a series of conferences featuring distinguished speakers and scholars who will delve into the historical, cultural, and musical connections that define this heritage.

- Echoes of Heritage: The Moroccan Mosaic:

EMA plans to organize a theatrical piece where students perform a play depicting key moments from the Moroccan Jewish community's history. This project will involve multiple preparation sessions where students will learn about the heritage and rehearse their roles. The performance will highlight themes of coexistence, cultural contributions, and shared traditions. This immersive experience aims to educate and inspire both participants and the audience, fostering a deeper appreciation for Moroccan Jewish heritage.

## 7. ANNEXES

- Annex 1: Performance Monitoring Progress (Below)
- Annex 2: Financial Report (Attached)

## Annex 1: Performance Monitoring Progress

Program Hypothesis						
If the memory of Muslims, Jews, and Christians living together is preserved, and if people are brought toward greater cultural understanding, then a strengthened solidarity will emerge that will improve social cohesion and serve as a model for interfaith and multicultural dialogue in Morocco and the region.						
<i>Overall Goal: To explore and strengthen inter-religious and inter-ethnic solidarity through community efforts that preserve cultural heritage in Morocco</i>						
<i>Purpose 1: Enhance Religious and Cultural Preservation, Learning, and Social Cohesion</i>						
Sub-purpose 1.1 : REM Heritage Preservation Facilitation Capacity Development						
Output	Activity	Outcomes	Indicator(s)	Evaluation Timing	FY24, Q4	Notes
1.1.1 Workshop series Training of Trainers for DAKIRA subrecipients and NGOS partners	- 10 trainings (programmatic and financial) are provided to subrecipient organizations and civil society organizations participating to DAKIRA	Organizations are better equipped to implement the program more sustainably.	1.1.1 # of trainings and capacity building activities conducted	Quarterly	-	-
1.1.2 Intergeneration	- 225 community ethnographic dialogue	Moroccan people, Moroccan	1.1.2 # testimonies collected	Quarterly	-	

<p>al Community Heritage Dialogues and Interviews: mapping, interview</p>	<p>workshops held over 3 years</p> <ul style="list-style-type: none"> <li>- 500 individual follow up testimony</li> <li>- 2,250 participants of ethnographic dialogue</li> </ul>	<p>diaspora, and migrant communities are empowered and able to share individual and collective histories and visions</p>				
<p>Sub-purpose 1.2: Historical Heritage is Preserved and Restored</p>						
<p>1.2.1 Preservation and digital archiving of REM Moroccan heritage.</p>	<ul style="list-style-type: none"> <li>- 90 non-peer-reviewed articles produced, translated, and sent for publishing</li> <li>- 50 written pieces published on external website and accessible to the public</li> <li>- 6 peer-reviewed essays published</li> <li>- At least 2 REM community archives preserved</li> <li>- 1 online repository created</li> </ul>	<p>Research on REM historical heritage is supported and promoted to national and international audience</p>	<p>1.2.1.1 # types of documents preserved</p> <p>1.2.1.2 # number of archives digitized</p>	<p>Quarterly</p>	<p>-</p>	<p>Archives of the Jewish Community of Marrakech (ongoing)</p>

	<ul style="list-style-type: none"> <li>- At least 2 REM groups have their archives digitized</li> <li>- 2 books translated</li> </ul>					
1.2.2 Creation of Educational Outreach Tools	<p>-180 CSO and staff-created capsules</p> <ul style="list-style-type: none"> <li>- 2+ curricula incorporated adaptive and improved methods for community and youth programming, entailing:</li> <li>- 50 teachers/ educators trained</li> </ul>	<p>Educational tools and methods are available for trained educators to facilitate activities</p>	<p>1.2.2.1: Number of students and youth benefiting from the educational tools</p> <p>1.2.2.2 # Educational modules created</p>	Quarterly	-  2	-  2
1.2.3 Preservation of REM physical heritage	<ul style="list-style-type: none"> <li>- At least 1 REM physical site preserved</li> <li>-At least 25 testimonies collected, filmed, and stored.</li> <li>- 1 community space created</li> <li>-1 Documentary on Toumliline produced: filming, editing, and production.</li> </ul>	<p>Interfaith tolerance through community dialogue is promoted</p> <p>Communities in the region benefit from the restoration</p> <p>Sites symbolic of REM and interfaith collaboration</p>	<p>1.2.3.1 # types of testimonies collected</p> <p>1.2.3.2 # REM tangible heritage sites preserved</p> <p>1.2.3.3 # heritage sites mapped</p>	Quarterly	-	Gourrama synagogue restoration (ongoing)

		are indicated for learning among younger community members as well as visitors and are incorporated into local programs and tours				
Purpose 2: Support Initiatives that Promote Tolerance, Interfaith Dialogue, and Multiculturalism						
Sub-purpose 2.1: Community development planning actions are inclusive of REM.						
Output	Activities	Outcomes	Indicators	Evaluation Timing	FY24, Q4	Notes

<p>2.1.1 Capacity Building Workshop Trainings for CSOs, tourism, ISITT students, tour guides</p>	<p>- 8 collaborative social entrepreneurship heritage projects developed - 120 masters students trained in minority faith heritage - 90 tour guides certified in minority faith heritage in 2 at least 2 different regions</p>	<p>2.1.1 CSOs are trained and able to operate projects on REM heritage  2.1.2 Tour guides CSO and student are more knowledgeable about minority faith heritage</p>	<p>2.1.1.1 # of students and CSOs that develop collective historical preservation project  2.1.1.2 # of REM certified tour guides and students that have an enhanced knowledge</p>	<p>Quarterly</p>	<p>-</p>	
--	--	--	--	------------------	----------	--

<p>2.1.2 Creation and enhancement activities dedicated to youth on multiculturalism , interfaith harmony, and overall social cohesion.</p>	<p>5 youth club clubs created</p> <p>50 schoolteachers’ and administrators’ community activists capacity built in curricula and facilitation</p> <p>1000 students of all ages, gender and culture participate in clubs</p> <p>20 local field trips to REM cultural sites</p>	<p>School-aged youth are actively engaged in learning and understand the importance of the preservation of their local histories, particularly as it relates to REM, multiculturalism, and interfaith harmony.</p>	<p>2.1.2.1 # of initiatives that ensure that the voices of REM groups are represented in their communities</p>		<p>-</p>	<p>-</p>
--	--	--	--	--	----------	----------

Sub-purpose. 2.2: Community awareness about REM is increased						
2.2.1 Multilingual multimedia and outreach campaigns to promote shared Moroccan, Jewish, Christian, and intercultural stories of Morocco	10 videos capsules highlighting one specific REM representation in Morocco	At least 500,000 unique users access audiovisual educational programming that is made widely available and accessible for all people, including people living in remote and rural areas of Morocco, those who are unable to read or write, especially women	2.2.1.1 # of online viewers of the multimedia campaign	Quarterly	-	-
	At least 5 social media campaigns that reach across platforms (i.e., Facebook, Instagram, YouTube, LinkedIn, and Twitter)				-	-
	At least 100 radio, TV, and newspaper appearances				-	

<p>2.2.2 Outreach &amp; Awareness Events</p>	<p>5 Community milestones events</p> <p>At least 3 artistic residencies where Moroccans of # REM create and explore identity and artistic expression</p> <p>3 annual conferences</p>	<p>2.3.1 At 3 regions REM heritage is celebrated</p> <p>2.3.2 Local communities are actively engaged in the learning and preservation of their local histories, particularly as it relates to REM, multiculturalism, and interfaith harmony.</p> <p>2.3.3 Members of different faith groups interact and collaborate over common interests</p>	<p>2.2.2.1 # of initiatives that promote tolerance and dialogue between religious and ethnic groups</p> <p>2.2.2.2 # of initiatives that ensure that the voices of REM groups are represented in their communities</p> <p>2.2.2.3# of public, civil, and cooperative support and partnerships that help maintain sustainability</p>	<p>Quarterly</p>	<p>1 Community milestone event</p> <p>1 artistic residency</p>	<p>FMA closing event</p> <p>Artistic Residency and Concert with Brussels Choir Club</p>
--	--	--	---	------------------	--	---