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# Planting hope, one tree at time



## Publication

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Dear Friend,

GivingTuesday is here! Today, we have an incredible opportunity to make a difference - together.

**Giving** with the High Atlas Foundation (HAF) means launching empowerment experiences where communities of people first identify their most important project goal, such as:

- **water for drinking and irrigation,**
- **women's agricultural and artisanal cooperatives that are highly productive and successful in the marketplace,**
- **waste management systems in schools to remove barriers to girls' education and promote a healthy learning environment, and**
- **terracing mountains to enhance food production and stem devastating erosion, and much more.**

But it all begins with the community's vision for their own future. When people are empowered to lead their own development, the results are transformative.

This Giving Tuesday, you can be part of this transformation. Join us in supporting **community projects** across Morocco. When we act together, we create empowerment, independence, and fulfillment for all members of communities.

Farming families need to plant trees to transition from barley and corn, which do not enable adequate economic return and environmental sustainability. HAF helps farming communities build their nurseries of organic **fruit tree varieties** and assists in monitoring the trees for **carbon offset credits**.

Planting with us on Giving Tuesday not only advances sustainable agriculture based on people's empowerment but also generates a new self-reliant source of revenue that is reinvested to achieve the other project priorities that people seek and need.

Therefore, plant with us in Morocco as an individual, as an organization, as a group of friends, and these trees will not only yield highly valuable fruit for decades and yes, even centuries, but also accomplish carbon balance and recurring revenue for the people.

Giving Tuesday is an important occasion to give, and we hope it is to HAF so that your contribution will continue to generate, through time. Wishing you a wonderful end of year of happiness and health.

*Yours faithfully,*

*The High Atlas Foundation*

### **Donate Today**

*From now until 11:59 PM ET today, when you give in support of Morocco's farming families, you may be helping us unlock incentive funds, but more importantly - you're making change happen.*



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