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ACRONYMS

AMELP	Activity, Monitoring, Evaluation, and Learning Plan
ASOR	American Society for Overseas Research
BMP	Branding and Marking Plan
CLA	Collaboration, Learning, and Adaptation
CoP	Chief of Party
CSO	Civil Society Organization
DCoP	Deputy Chief of Party
EMA	Essaouira-Mogador Association
FMA	Memories for the Future Association
HAF	High Atlas Foundation
ISITT	Institut supérieur international de tourisme de Tanger
MoA	Ministry of Agriculture
MoC	Ministry of Culture
MoT	Ministry of Tourism
Non-REM	Persons who do not belong to religious or ethnic minority groups
SAMA	Sefrou Association for Multidisciplinary Arts
REM	Persons who belong to religious and/or ethnic minority groups
UCA	University of Cadi Ayyad
USAID	United States Agency for International Development
USG	United States Government
USMBA	University Sidi Mohamed Ben Abdellah

1. ACTIVITY OVERVIEW

1.1 ACTIVITY DESCRIPTION

Despite the Kingdom of Morocco's rich history of pluralism and diversity, like all countries, it has also faced challenges. Globalization has resulted in increased migration and the influence of intolerant narratives on communities that previously enjoyed amicable and collaborative relationships among religious and ethnic groups.

The USAID Dakira Program, implemented by the High Atlas Foundation and its partners, Fondation mémoires pour l'avenir (FMA), Mimouna Association, Essaouira Mogador Association, Sefrou Association for Multidisciplinary Arts (SAMA), and Fondation Miftah Essaad, aims to collaboratively develop and pioneer a unique participatory approach to the educational preservation of Morocco's multicultural history. The program encourages local communities to capture, preserve, and transmit their collective memories so that they are better equipped to take ownership of the revitalization of their own histories. This introspective, experience-sharing approach among local participants maximizes relationship building, leading to collective actions that improve livelihoods and a deepened discovery of Morocco's multicultural identity.

The goal of the USAID Dakira Program is to explore and strengthen interreligious and inter-ethnic solidarity through community efforts that preserve cultural heritage in Morocco through two overarching objectives:

1. Enhance Religious and Cultural Preservation, Learning, and Social Cohesion
2. Support Initiatives that Promote Tolerance, Interfaith Dialogue, and Multiculturalism

The opportunity to rebuild the narrative of Morocco's multifaceted heritage is quickly passing for those who gathered and preserved the stories. To preserve Morocco's cultural heritage, Dakira engages a robust network of diverse local civil society organizations (CSOs) to support program implementation. Through these partnerships, Dakira catalyzes the diversified and coordinated engagement of civil society actors, community leaders, and local stakeholders to discuss, reflect, and learn about Morocco's religious and ethnic heritage. These partnerships enable the documentation and dissemination of practices, lived experiences, and testimonies shared by stakeholders, along with the restoration of tangible heritage.

The program develops an integrated and participatory approach focused on empowering communities through capacity building and experiential learning to promote multiculturalism, social cohesion, and diversity. This participatory approach is also the basis for creating shared plans of action for improving future livelihood opportunities within the targeted communities.

Program Theory of Change

If the memory of Muslims, Jews, and Christians living together is preserved, and if Dakira is able to bring people toward greater cultural understanding, then strengthened solidarity will emerge that will improve livelihoods and serve as a model for interfaith dialogue in Morocco and the region.

1.2 SUMMARY OF RESULTS FOR QUARTER 5

During the July - September 2022 quarter, the theme of the Dakira program seems to have surrounded community and capacity-building. Typically a less active time of year due to the summer holiday season, the Dakira program compensated for this slow-down of particular activities with increased focus on capacity-building, primarily in Digital Heritage Documentation, and community dialogues that further encouraged thought, discussion, and sharing regarding the meaning of *Tameghrabit*, or 'Moroccanness.' The stories, memories, and experiences that are brought out as a result of the following achievements of the quarter are noteworthy, are for greater dissemination, and are undergoing enhanced preservation.

- ❖ **18 community dialogues** on cultural heritage, interfaith experiences, and Amazighi traditions were facilitated in six regions of Morocco with 1,016 people
- ❖ **37 individual interviews** were conducted with people from Essaouira, Fes, the Ouarzazate province, and the Taroudant province regarding their life experiences, memories of their homeland, their legacies, and their notions of *Tameghrabit*, or 'Moroccanness'.
- ❖ **100 REM heritage sites mapped** in nine regions of Morocco in partnership with ASOR
- ❖ **40 new video capsule** concepts, testimonial and documentary-style, in post-production
- ❖ **4 new activity descriptions and modules** that encompass one toolkit for CSO training
- ❖ **85 capacity building activities** with CSOs, women, students, youth, and tour guides
- ❖ At least **18 school or youth groups, 72 teachers or adult facilitators, and 1,151 students engaged** in school and youth activities in three regions of Morocco
- ❖ More than **49,937 new views** on social media and other online platforms
- ❖ **3 initiatives that promote tolerance and dialogue** between religious and ethnic groups and **1 initiative that ensures that the voices of REM groups are represented** in their communities



2. PROGRESS ON IMPLEMENTATION

2.1 IMPLEMENTATION STATUS

Objective 1: Enhance Religious and Cultural Preservation, Learning, and Social Cohesion

Specific Objective 1.1: REM Heritage Preservation Facilitation Capacity Development

Activity 1.1.1 Sub-recipient CSO Capacity Enhancement

The HAF team completed two capacity building training sessions for subgrantees Association Mimouna and Fondation Memoires pour l'Avenir (FMA) on financial management processes on August 27 and July 1, respectively. Participants expressed enhanced understanding and later exhibited improved financial management of Dakira finances. These training are part of annual trainings for subgrantees to be able to strengthen their capacities for award compliance and reporting protocols and also to ensure cohesive implementation of the global program. It should be noted that the HAF administrative team communicates on a continuous basis with subgrantees on these matters via email, phone, Whatsapp, and in-person between official capacity-building sessions. The Dakira finance and administrative team has assisted subgrantees with financial and VAT reporting, with how to build a report, USAID and USG compliance requirements, as well as relevant legal and fiscal regulations and requirements in Morocco.

Activity 1.1.2 Community Heritage Dialogues, Interviews, and Mapping

Community Dialogues

During the quarter, a total of 18 community dialogues were held in six regions of Morocco with an estimated total of 1,041 participations. *It is important to note that this latter figure is the sum of participants at each individual event, which allows for the counting of an individual person multiple times if they participated in more than one dialogue event during the course of the quarter.*

1.1.2.1 # of REM and non-REM community meetings held		
Region	Results FY22, Q4	# participation
Souss-Massa	12	589
Drâa-Tafilalet	3	317
Rabat-Sale-Kenitra	1	84
Fes-Meknes	1	11
Inter-regional (BMK, MS, FM)	1	15
Total	18	1,016

Souss-Massa Region. The majority (11 of the 18) of the community dialogues for the quarter took place in the Taroudant province. The HAF-Dakira field team has maintained full-time presence here since November 2021, and the dialogues that have taken place during the reporting period are continuations of the conversations Dakira is promoting in the area, which have collected stories of the area's blended past, and also now retelling those stories and highlighting the lived experiences of community members the Dakira team has had the opportunity to spend time and work with.

◆ July 4 | Tisfane. A total of 20 local people gathered (19 of whom were female) to "Experience Dakira" in Tisfane. During the dialogue session, the Dakira field coordinator recounted stories collected from the rural commune about the Muslim local saints, whose names are Jewish, like Sidi Ikhfa in Tagounit, Sidi Lkouch in Cimid, and Sidi Mousi, as well as the Jewish and Muslim common cemetery in Tanamrt located in Ighram rural commune, and the coexistence between these communities. This prompted interest, curiosity, and further story sharing from the community members in attendance. The focused on sharing the stories I collected on. This methodology, which will be referred to simply as "Resharing Stories," has been replicated a number of times in neighboring villages as mentioned below.



HAF-Dakira Field Coordinator facilitates the "Resharing Stories" activity in Tisfane on July 4, 2022.

◆ August 4 | Tisfane. The "Resharing Stories" methodology was implemented with 51 people (42 female) during an Imagine empowerment workshop (further described in Activity 2.1.1).

◆ July 28 | Tigmi n Turga, Tanamert, and Tafngha n Barka. The Dakira Chief of Party and locally based field coordinator facilitated a series of cultural activities in Tisfane and Ighram rural communes.

✧ In Tigmi n Turna, 30 people, a number of them Dakira interviewees, gathered to share stories about the Jewish community in the Tisfane and Nihit rural communes. The team also visited Dar Iqber n Ouday, which means "by the Jewish grave."

✧ In Tanamert, the discussion primarily focussed on how Dakira and the community can work together to achieve cultural and sustainable development in Tanamert. They mentioned reviving Sidi Amar Almouqar/Mousseem and working together with the HAF-Dakira-program to celebrate that event next. The community shared the story of the Jewish Muslim common cemetery, which is a source of their pride, and 25 people from the group visited it together.

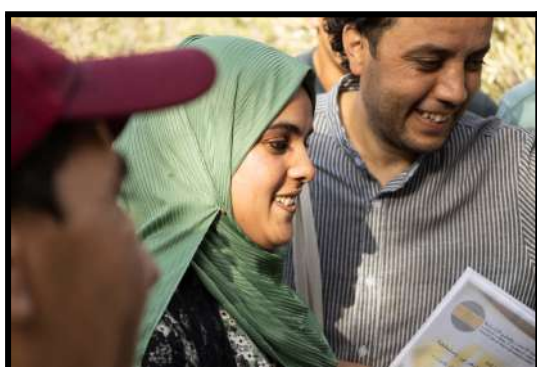
✧ In Tafngha n Barka village, where there are prehistoric engravings, 30 people (18 females) across generations attended the dialogue. Ma Aicha, who is 106 years old, inspired several questions and gave many answers. She shared lessons and thoughts about harmony, healthy living, and surviving trials. In addition, another community member, Rachida, autographed her collection of poems, *The Other Bank of the Wound*, which is written in the Amazigh language. The poems explore the author's pressures during her university period, social issues, nature, and particularly Amazigh rural women's experiences. The gathering concluded by identifying the dreams and plans for working together.



HAF-Dakira Field Coordinator Jamal facilitates the "Resharing Stories" activity in Tigmi n Turna.



Ma Aicha at a community dialogue in Tafngha n Barka.



Local Amazigh language teacher Rachida with Dakira field coordinator Jamal.



Rachida gives a copy of the book of poetry she wrote in the Amazigh language to Dakira Chief of Party Yossef Ben-Meir.

◆ August 7-8 | Ighrem. The Core Community Values and Resharing Stories methodologies were implemented with 16 people, 13 of whom are female, during an Imagine empowerment workshop.

◆ August 17 | Agoni n Lkhir, Bou Aal Rural Commune. During a site visit, seven community members conversed with the locally based Dakira field coordinator. While and after visiting the land, planted with trees, and the *khettarat*, they together discussed the history of the name of the village, the various tribes or clans of the local area, and historical presence of Jewish people there, agreeing on the possibility that some of them, particularly the Ait Makhlouf clan, may have originated from Jewish people, having potentially converted to Islam over the course of time.

◆ August | Aoulouz. While visiting the Mellah of Aoulouz, the HAF-team held meetings with the community there and conducted a community dialogue with the 14 inhabitants of the Mellah. Some village elders shared stories of when the Jewish community lived there, offered a tour of the Mellah neighborhood, and pointed out the houses that were once inhabited by Jewish people.

◆ September 30 | Aoulouz. As part of the Community Dialogue Heritage tour (Activity 2.2.2), and as a follow up to the previous visit (described above), the HAF-Dakira team engaged 160 community members in a dialogue event and cultural celebration. Recordings from the event are still being processed - transcribed and translated - for further analysis and content creation.



Photos from the Aoulouz event during the Community Heritage Dialogue Tour. Photo 1: Esther (left), a member of the Casablanca Jewish Community, Oumaima (center), Dakira field coordinator, and the Pacha of Aoulouz (right). Photo 2: Women participating in conversation about Moroccan identity. Photo 3: A community elder shares a story from his youth. Photo 4: Local dancers and musicians perform Ahwach, and HAF-Dakira representatives participate.



◆ September 29 | Toubkal. As part of the Community Dialogue Heritage tour (Activity 2.2.2), and as a follow up to the previous visit (described above), the HAF-Dakira team engaged 185 community members in a dialogue event and cultural celebration. A total of 13 individual testimonial video capsules were captured. These and other recordings from the event are still being processed - transcribed and translated for further analysis and content creation.



Dakira Chief of Party Yossef Ben-Meir facilitates dialogue in the Toubkal Commune, where he spent two years as a U.S. Peace Corps Volunteer in 1993-1995.



Esther, a member of the Jewish Community of Casablanca, amuses local children as she mounts and rides a donkey in the Toubkal Commune following the dialogue event.



Local musicians and dancers perform Ahwach at the community dialogue event in the Toubkal Commune.



Participants of the dialogue event in the Toubkal Commune.

◆ July 31 | Laaouina Oasis, Tiznit Province. This event was held in partnership with three local associations: Addaguene Association for Agricultural Development and Heritage Protection, Association Laaouina for Agriculture and the Users of Water for Agricultural Uses and Rehabilitation of Bours and Irrigated Lands, Literary and Cultural Salon of Iguinane, and Association Nasmate Amale, which is composed of all women who preserve and perform local folklore and songs. Approximately 60 people attended. During the event, community elder Moulay El Houssein recounted his memories of the Jewish presence in the Oasis. The event formed the basis for continued partnership for both cultural and environmental activities in the area.



Women from Association Nasmate Amale performing traditional music.



Moulay El Houssein recounts memories from when Muslims and Jewish people lived and worked together in Morocco.

Draa-Tafilalet Region.

◆ July 25 | Telouet. The HAF-Dakira team met with five members of Association Tabouguemte for Development and a number of community members in Telouet, a village where the cemetery and mausoleum of Rabbi Aharon Abihssira is. According to the guardian of the cemetery of Telouet, Mr. Mohamed Belhassane, Rabbi Aharon Abihssira came from Tafilalet to visit a village called Ait Tatlane. The association told stories about Jewish life in the 1950s and the good relations between Muslims and Jews. According to them, the Jewish people have positively contributed to local development through the services rendered by merchants, artisans and advisors. A community elder talked about his experience with the Jews before they left Morocco, emphasizing strong interfaith relations and cultural commonalities -- clothes, food, and work, with the only difference being prayer and burial

places. The group visited the Mellah together, which is currently occupied by the inhabitants of the Douar Tabouguemt.



A community elder gives an informal tour of the Mellah in Douar Tabouguemt on July 25.



Esther, a member of the Casablanca Jewish Community, addresses local Muslim community members at the Jewish shrine of Rabbi Aharon Abihssira during her first visit there.



A community member contributes to the conversation about the multicultural heritage of their area.



Two local men proudly pose in front of the shrine of Rabbi Aharon Abihssira, a Moroccan Jewish saint.

◆ September 28 - Telouet. As part of the Community Dialogue Heritage tour (Activity 2.2.2), and as a follow up to the previous visit (described above), the HAF-Dakira team engaged 120 community members in a dialogue event and cultural celebration. A total of eight individual testimonial video capsules were captured. These and other recordings from the event are still being processed - transcribed and translated for further analysis and content creation. One particular takeaway from the community is the idea that "without water, there can be no culture." One woman further explained that, as water is the basis of life, without addressing its scarcity, other development challenges will also not be addressed, and so the youth will continue to out migrate to the cities for work and a better quality of life, and, eventually, there may not be anyone left in the village to preserve and perpetuate the cultural heritage of the area.

◆ September 28 | Agouim / Douar Tamzirt. This community is adjacent to the shrine, cemetery, and burial place of Rabbi David-ou-Mosche, where HAF also manages an interfaith fruit tree nursery. As part of the Community Dialogue Heritage tour (Activity 2.2.2), the HAF-Dakira team engaged 187 community members (75 men, 82 women, and 30 youth) in a dialogue event and cultural celebration. Three individual testimonial video capsules were captured. These and other recordings from the event are still being processed - transcribed and translated for further analysis and content creation.



Traditional items from the Agouim area.



Dakira Chief of Party Yossef Ben-Meir cuts a celebratory cake at the start of the dialogue event in Agouim.

Fes-Meknes Region. On July 9, a HAF-Dakira field coordinator coordinated a dialogue and discovery session with 11 members (5 women, 6 men) of the Badael Association in Oulad Mkoudou in the Sefrou province. They welcomed the idea of engaging youth to collect stories of multiculturalism and coexistence in the village as well as participate in the preservation of local culture and the revival of some old practices. The members also wish to highlight the local history of the Benyazgha tribe to share with local children. This dialogue meeting established the basis for a number of youth activities in the area during the summer holiday.

Rabat-Sale-Kenitra Region. On August 16, Mimouna Association conducted a community meeting that was attended by 84 youth. It focused on the promotion of the interactive nature of cultural heritage, acknowledging that it is defined and redefined by human actions, and that it must not be viewed as either static or immutable. The purpose of the community meeting was to give the youth of the Mellah an opportunity to speak about the cultural heritage of their neighborhood, ways to preserve it, and strategies to promote it.

Interregional (Fes-Meknes, Marrakech-Safi, Beni Mellal-Khenifra). On September 30, 15 students from Universities Cadi Ayyad, Sidi Mohamed Ben Abdellah, and Sultan Moulay Slimane participated in the first of a three-part series of virtual workshops during which a Community-Based Dialogue methodology that helps to resolve differences based on identity was applied.

Individual Interviews

Over the course of the quarter, 37 interviews were reported from the HAF-Dakira field team. Of these, 16 took place in Souss Massa, 9 in Marrakech-Safi, 11 in Draa-Tafilalet and 1 in Fes-Meknes. Interviewees were either recorded via camera, voice recorder, or by hand and comprise community members, guardians of REM sites, CSO representatives, researchers, and artists. The majority of the interviews (32) are, as mentioned below, byproducts of two noted events that took place during the reporting period: HAF's pilot CSO training in Essaouira and the Community Dialogue Heritage Tour through parts of southern Morocco. All 32 are in post-production and will serve also as video capsules. In these interviews, most interviewees shared memories from their lives, thoughts on identity and Moroccanness, and what legacy they hope to leave for their families and the world.

The other five interviewees include:

- Père Jean-Claude Gons, Priest of "Notre Dame de l'Assomption" Church in Essaouira
Father Gons is 86-years-old and originally from France. He discussed the history of the church and its current place in the social fabric of Essaouira as well as his own personal story about how he came to live as a Christian in Morocco, and how to educate youth on cultural heritage. The transcript will be edited into an article for publication.
- Fatima-Zahra Elmajdoubi, Caretaker of the Ibn Danan Synagogue in the Fes Mellah
Fatima-Zahra is 36-years-old and grew up in the Mellah of Fes with her father serving as guardian of the synagogue. In her interview, she describes this history of the synagogue and how she came to become its guardian in 2019. The transcript is being edited into an article or blog post.
- Moulay Lhadj Lahcen, Community Elder, Ighram Commune. In his interview, Moulay Lhadj described his interactions with a Moroccan Jewish man named Albert when he was a young shopkeeper in Meknes. The transcript will be edited into an article or blog post.
- Tourkia, Business Owner and Tunisian Jewish Transplant living in Taroudant, discussed in her interview her family's history of going into exile following Tunisian independence and how she has been making Morocco home since she was 45 years old. The transcript will be used to form an article or blog post.
- Hammou Idrissi, an 84-year-old man from Ouaounzourt (Taroudant), discussed the Jewish heritage of his community, listing names of people he remembers from his youth and remembering the Jewish community's contribution to shoemaking and other artisanry, and commerce, as well as their "good cooking." This interaction is enabling further discovery of the area for the HAF-Dakira team.



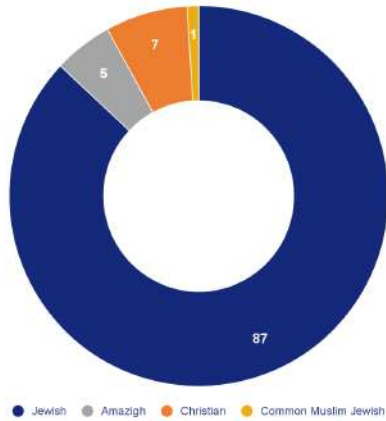
Mapping of REM Sites and Data Collection

Over the quarter, the HAF-Dakira field team registered exactly 100 individual locations for mapping and their specific community-expressed stories for the preservation of cultural sites and knowledge in partnership with ASOR toward the fulfilment of both Dakira objectives and a DRL-funded project to document REM sites in Africa. The graphs below provide more information about the breakdown of perceived or observed religious or ethnic affiliation, regional affiliation, type, and restoration status of the sites maps during the reporting period.

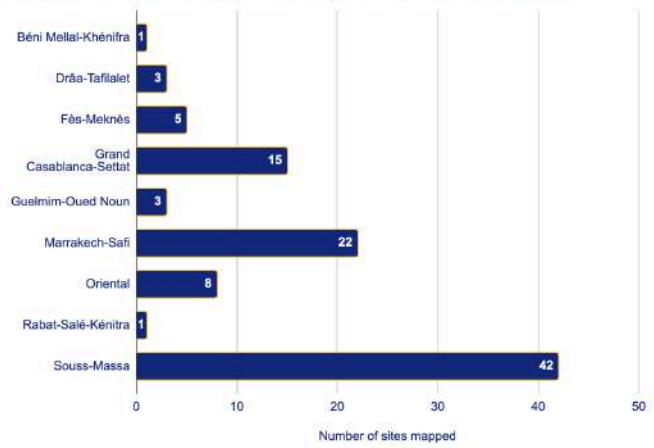
The data gathered in this effort is major, and the program team intends to further analyze this collected information in order to identify themes, which will enable the drafting of academic publications, proposals for restoration in urgent cases, and the development of targeted community-based activities. The latter would include, for example, further dialogues and trainings

with relevant stakeholders to pursue heritage preservation efforts that simultaneously contribute toward the achievement of self-identified local sustainable development priorities.

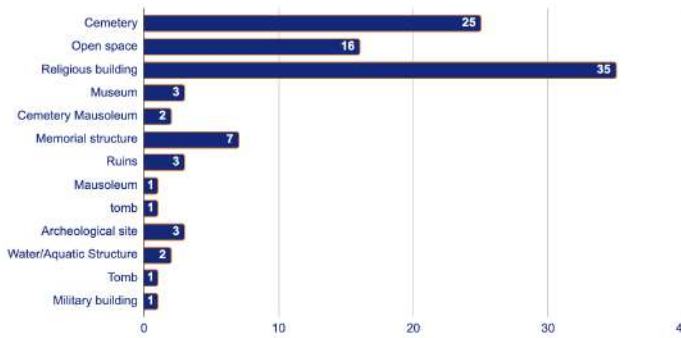
Perceived or Observed Religious or Ethnic Affiliation of Sites Mapped, July - September 2022



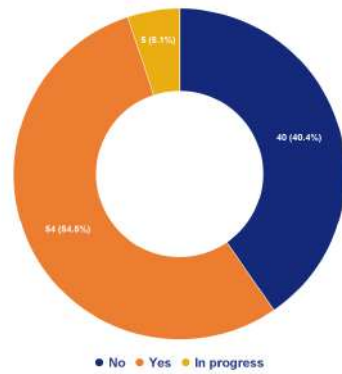
Regions, Sites Mapped, July - September 2022



Perceived or Observed Site Type



Restoration Status of Mapped Sites, July - September 2022



Tassouelt Jewish Cemetery, which is in the Taroudant province of Morocco, is one of 25 cemeteries and 75 other REM cultural and religious sites that were mapped by the HAF-Dakira team between July-September 2022.

Dakira Collectors. Over the course of August and September, Mimouna Association began collaborating with a group of young people from various regions of Morocco as part of the DAKIRA initiative to create engaging and interactive digital maps of places with cultural and historical significance in order to ensure that future generations of Moroccans preserve their heritage. Using cameras and recorders, the team is documenting the historical and religious Jewish sites in various Mellahs of Morocco so as to preserve and safeguard their intangible cultural heritage. The digital heritage mapping work has begun in Tangier, the once International city of Morocco and the refuge of the European Jews during the Holocaust era, and Marrakech, home of the second Mellah built in Morocco.



Visit to the Larache Jewish Cemetery. On August 12, 2022, Mimouna Association visited the Larache cemetery and helped in reading the names on the tombstones, transcribing them, and will later assist in the rewriting of the names so as to preserve the memory of a Jewish community that once resided there. The walled-in cemetery, which was built close to the old city, was damaged after the exodus of the Jewish Moroccan community. The grass was overgrown, there were issues with weather erosion and water drainage, and many

gravestones were toppled or cracked. With the help of a national project that aims at preserving the cemeteries of Morocco, a local NGO rendered its service by cutting and cleaning the weeds and twigs in and around the Jewish cemetery. Dry grass, mud, and garbage had to be cleared by the volunteers. They also found that several of the walkways and paths were blocked, and they cleared them. The gravestones are fading with time and exposure to the elements, becoming unreadable. Reading them and determining who has been buried there is getting more and more difficult, and in some cases impossible.

Specific Objective 1.2: Restoration and Preservation of Historical Heritage

Activity 1.2.1 Transcription and Analysis of Testimonies; Publications

During the reporting, the HAF-Dakira team met with Essaouiri-Israeli author Asher Knafo on a number of occasions during and following his visit to Morocco in August in order to discuss the current status of his book project and on next steps for how to proceed with its translation, editing, and eventual publication. Currently the transcription of 80 epitaphs from the New Jewish Cemetery in Essaouira are completed, and consideration is being given to whether to complete another 20 for 100 total epitaphs or not. In total, Mr. Knafo has a collection of 500 epitaphs but has chosen to only use a portion of them to curate for the book. Another consideration discussed is how many and which languages the book should represent. One favored concept is to include the image of the gravestone to preserve the original Hebrew with adjacent translations in Arabic and potentially French and English. Human resources will need to be deployed for the translation, formatting, and design of the book, as well as the management of its publication process.

Other publications referenced in the previous report were paused during the quarter largely due to the summer holiday season. These included the potential translation and digitization of the Spring 2022 edition of the *Journal of Southern Heritage and Arts of Southern Morocco*, which focused on

the preservation of Jewish heritage, the publication of two school-based magazines, the printing the book containing a collection of articles on interfaith dialogue by Fondation Miftah Essaad, and continued translations and republishings of select books on the Toumliline Monastery by FMA.

Similarly, there were no newly published articles from HAF on behalf of the Dakira program during the reporting period; however, research and writing for new pieces yet unpublished has taken place.

Activity 1.2.2 Digital Archives & Repository

The HAF-Dakira team met again with technology partner, Red Barn Technology Group (RBTG) regarding the building of a storytelling and repository platform for Dakira in July regarding next steps. (See [Dakira blogs and articles](#) stored currently on the HAF website.)

Activity 1.2.3 Creation of Educational and Outreach Tools

Methodologies. This quarter, a primary focus of the program was given to capacity-building efforts, including the development of a four-module toolkit on “Innovative Cultural Heritage Documentation,” that was piloted with 22 CSOs in Essaouira in September. The toolkit, which is provided as an attachment to this report, has been designed in Canva and can, therefore, be further adapted and used as a template for the other 52 draft modules reported on the previous quarterly report, which can be consolidated into curricula tailored to specific age groups, target audiences, and contexts.

The CSO Heritage Documentation Toolkit seeks to equip the participants with the basic skills and competences to identify and document their local heritage using modern technology. It tackles topics such as the role of heritage in achieving sustainable development, digital storytelling as a documentation tool, and heritage site-mapping and documentation using “KoboToolBox” an open-source data collection software. The toolkit comprises 5 tools that cover various aspects of cultural heritage preservation, each designed to help raise awareness of the importance of making use of modern technologies so as to document local heritage. It focuses on providing an introduction to the basics of digital storytelling, mobile photography and videography, video editing skills, and site-mapping and documentation. Designed as separate activities, each with specific instructions and guidelines, emphasis is on the ability to adapt the tools to different localities across the country and user-friendliness.



This toolkit is aimed particularly at trainers and practitioners in the field of heritage preservation, such as civil society organizations, including non-governmental organizations (NGOs) and academic

institutions to help introduce them to innovative heritage documentation methods. Participants should be 18 years old and above and the ideal participant-trainer ratio is at 1:20 (one trainer per 20 participants) to easily cater to participants' needs and questions.

- The "Who Am I" (Moroccan cities version) Icebreaker Tool was adapted to the Moroccan cultural context. It serves as an introductory activity during which participants get to know each other through asking each other Yes/No questions to guess the name of the city written on a sticky-note.
- The "Connecting Heritage and Sustainability Tool" helps the participants discuss and analyze the three fundamental pillars of sustainable development in relation to cultural heritage. It aims to raise awareness among youth about how heritage practices can be utilized to alleviate contemporary socio-economic challenges that local communities face.
- The "Heritage Documentation and Site-mapping Tool" is intended to equip the participants with documentation, recording and research skills and expose them to the city's diverse heritage.
- The "Field visits and Data Collection Tool" can be used to get the participants acquainted with the city's interreligious and multicultural local heritage while documenting historical sites and encourage them to put into practice documentation skills acquired during the theoretical session. It provides guidance on how to plan in advance for the field visits.
- The "Heritage and Digital Storytelling Tool" exposes the participants to digital storytelling as a means to document their local heritage. Through tackling topics such as interviewing skills, mobile photography/videography and scriptwriting, the participants will be better prepared to compile and showcase their local community's stories, and thus contribute to the safeguarding of Morocco's rich multiethnic and interreligious heritage.

The tools have been tested and adjusted based on the feedback of the facilitators and participants. As such, additional time is allocated to practice sessions. The tools are currently available in English, and a more formalized Arabic version is in draft.

"TOUDRT" Play Script Tool. As further described below under activity 2.1.1, a collaboratively written script for a play about the historic Jewish community in parts of the Taroudant province, titled "TOUDRT," or "LIFE" in English, has been completed in Tachelhit and upon finalization and translation will serve as an educational tool for school teachers in the area to engage their students in applied learning about solidarity through the arts.

Video Capsules. During the reporting period, HAF recorded a total of 32 new testimonial-style video capsules with participants of the CSO capacity-building training that took place in Essaouira as well as community members during the Community Dialogue Heritage tour throughout the south of Morocco. Most of the featurees answer questions such as "What is *Tameghrabit* to you?" or "How would you like to be remembered?" All 32 remain in post-production. Additionally, the first draft of eight documentary-style short videos about diverse heritage sites in Essaouira were produced by the 39 participants of the CSO training in Essaouira. They have all received feedback, and the HAF-Dakira team has encouraged the small groups to continue to improve upon their videos with the goal of posting and sharing online.



Sample testimonial-style video capsules from the Essaouira CSO training in September 2022.

Mimouna Association is making animated movies that will be used to teach people about the history of Jewish people in Morocco, Jewish Moroccan traditions, and the Jewish-Muslim coexistence. *Current Status:* Mimouna has written the script, contacted the filming crew, and will start shooting after the Jewish holidays, which will take place throughout October 2022.

Activity 1.2.4.1 Restoration of Toumliline

Toumliline Gardens. During the reporting period, FMA worked to respond to the draft work plan sent by HAF colleagues to FMA in April 2022. The updated proposed work plan offers a total of four former garden spaces for revitalization at the Toumliline site, whereas HAF's original proposal had included two specific plots. It also includes training for two gardeners who will be responsible for maintaining the gardens. Consultations with the Regional Directorate of Water and Forests of Meknes (Ifrane National Park), the local community, and Illy Association, which has experience reintroducing aromatic plants in the Oulmes area and in value-added processing of such plants, are proposed before finalizing a list of plant varieties to plant. It is noted that the project cannot be implemented without the complete repair of the water supply system from the spring to the Monastery and its distribution to the different garden sites of the Monastery. The updated proposal, presented by FMA to HAF, is attached as a separate document.

As of the time of reporting, there is no other update to provide regarding activities that preserve the memory of the former Toumliline monastery that took place between July - September. The previous quarterly report denoted an anticipated resumption of activities in the fall of 2022 following the summer holiday season.

Activity 1.2.4.2 Restoration and Digitalization of Sacred Jewish Texts

In collaboration with the Jewish Moroccan communities in Fes, Kenitra, and Tangier, as well as the Casablanca Museum of Moroccan Judaism, Mimouna Association plans to launch a new program to digitize Jewish Moroccan records, images, artifacts, and fragile books. The program will provide cultural heritage digitization and preservation services (adapted to the distinct nature and diversity of target collections) by highly qualified and security-cleared personnel who have been trained to work with fragile, complex, and unusual formats from historical, archival, and special collections. Its commencement is tentatively planned for December 2022.

There is currently no update from the last quarterly report regarding the preservation of the Jewish archives in Marrakech. Now with USAID approval to fund the proposed project, HAF also anticipates the finalization of a partnership agreement with the Diocese of Rabat to preserve its archives.

Objective 2: Support Initiatives that Promote Tolerance, Interfaith Dialogue, and Multiculturalism

Specific Objective 2.1: REM Integration in Community Development

2.1.1 Capacity Building Trainings for CSOs, Tourism Students, Tour Guides

During the reporting period, the Dakira program significantly increased its engagement in capacity-building activities with communities from at least seven regions of Morocco. A minimum of 24 individual training sessions and 291 participations* were conducted between July and September.

1.1.2.1 # of training and capacity building activities conducted with USG assistance that are designed to promote the protection, participation, inclusion, and/or integration of REM		
Region	Results FY22, Q4	# participations* **
Marrakech-Safi	8	39
Souss-Massa	6	99
Draa-Tafilalet	2	8
Rabat-Sale-Kenitra	6	58
Casablanca-Settat	2	20
Beni Mellal-Khenifra	1	25
Tanger-Tetouan-Al Hoceima	1	16
Interregional or Online	59	131
Total	85	396
Target	216	-

*Number of participations may include the counting of individuals more than once if they have attended more than one training during the reporting period.



Hebrew Classes for Tour Guides, Hotel Staff, and Students. Because it is noted that a traveler's experience can be greatly improved by hospitality experts, even though they cannot completely remove all of the challenges that may arise, the adaptation of services and knowledge of potential visitors is an important asset for people in the tourism and hospitality industries. As such, Mimouna Association, in partnership with the Ministry of Tourism, provided Hebrew classes for the benefit of hotel staff, including hotel managers, receptionists, and room service providers in July 2022 to help them to be able to better communicate with Hebrew-speaking guests and improve their cross-cultural competencies in catering to observant Jewish tourists.

The Hebrew classes have also attracted over 147 young individuals from the six target cities who were interested in learning more about the language and Jewish culture in order to better prepare for the national tour guide exam. Additionally, Mimouna Association has offered Hebrew classes to people recovering from drug addiction as a way to aid in their aftercare process. This activity is being conducted in collaboration with a pioneering clinic that is working to help counter the growing phenomenon of drug usage and addiction in the Mellah of Rabat.

Master's Degree in Jewish Moroccan Tourism. On September 19, the master's students resumed their studies so as to prepare for finals, which took place at the end of September. On September 23, students from the inaugural cohort of the program, guided by Dr. Zhor Rehilil, visited the recently inaugurated Assayag synagogue in Tangier, which houses a new Jewish Museum, so as to learn about the Moroccan Jewish traditions of the Jewish community of Tangier. Across from the Bayt Yehuda, the students had a discussion with Mr. Abdelaziz El Idrissi, the Director of the Mohamed VI Museum of Modern and Contemporary Art, who spoke about the history of Dar Niaba, a recently inaugurated palace that served as the first residence of Sultan Mendub's ambassador.

Mimouna Association and L'ISITT are collaborating to launch the master's program for 2022–2023 admission in October 2022. This year, Mimouna Association will sponsor up to 30 applicants for admission to pursue the master's degree in Jewish Moroccan Tourism. All of Morocco's regions are intended to be represented by the prospective 2022-2023 cohort. The application will be open to students holding a B.A. in tourism, history, geography, or linguistics. Written and oral tests will be conducted to assess the knowledge of the applicants.

Heritage Digitization Training (Mimouna). In order to build the capacities of team members and the youth of Mellah youth toward the preservation of Moroccan history and cultural heritage through the digitization of the indelible archives and assets, Mimouna Association organized a training in heritage digitalization for 20 people on July 24-25. The aim of this workshop was to train participants on how



to archive the tangible and intangible cultural heritage of the Jewish Moroccan communities. The workshop encompassed training on capture to post-processing procedures for camera-based digitization devices. Particular topics covered include file organization, batch editing, and batch processing, as well as setting exposure, establishing focus, and producing an LCC (even field). Basic theories of standard compliance and picture quality assessment, such as FADGI, ISO 19264, Golden Thread, and Open Dice, were also covered. The trainees learned to operate contemporary digitization technologies for the majority of straightforward object categories. With these newly acquired skills, the goal is then to implement the archiving process (Activity 1.2.4.2) in order to provide digital access for the public and for researchers to primary source documents that are otherwise kept in special custody in Jewish cemeteries and community centers.

Capacity-Building: Cultural Management of Historic Centers (Mimouna). For the benefit of the Dakira personnel, Dakira collectors, and the young people of various Mellahs, Mimouna Association arranged a workshop on August 30, 2022 for 26 people. In the context of integrated heritage, the course focused on the cultural management of historic centers. Participants were introduced to the new notion of "comprehensive" heritage, which includes enhancing historic centers, monuments, and places alongside the valorization of intangible representations of heritage like music, oral

traditions, and holidays, as well as new cultural management strategies. They gained a profound understanding of how to conserve their cultural history through hands-on instruction and discussions about how to interpret cultural heritage, foster the Moroccan identity with all its components and highlight diversity and social inclusion.



CSO Capacity Building Pilot Workshops on Digital Heritage Documentation in Essaouira (HAF).

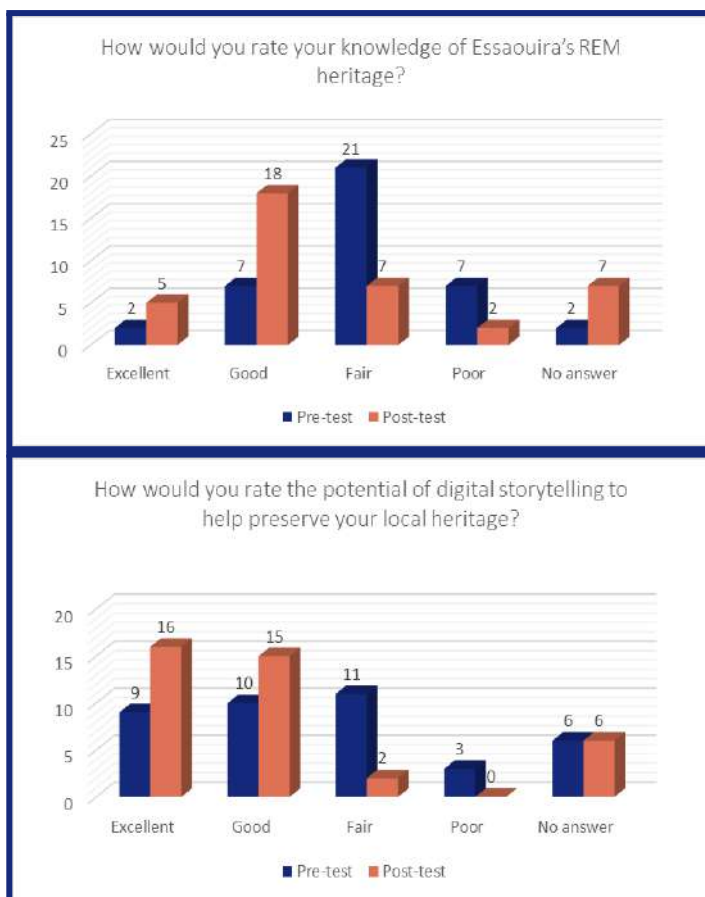
Over the span of four days, September 19-22, the HAF-Dakira team organized two two-day workshops on *Innovative Cultural Heritage Documentation: Community Participation for Heritage Regeneration* at Bayt Dakira, Essaouira. The activity was organized under the framework of the Dakira program as well as HAF’s collaboration with ASOR. A total of 39 local people [20 men, 19 women, including 26 classified as youth] representing 22 civil society organizations in Essaouira participated in the workshops.

The training aimed to encourage the younger generation and members of local CSOs to rediscover the pluralistic past, present, and future of their heritage and engage with it through introducing innovative methods to document and promote their local heritage. Theory-based sessions on the first day of each workshop included: Connecting Heritage and Sustainability, Digital Heritage Documentation and Site Identification, and Digital Storytelling. On the second day of each workshop, participants visited religious and cultural heritage sites in the Old Medina of Essaouira, documented sites for mapping purposes, and created and presented a total of eight video capsules encompassing the sites they visited and stories they were told. Capsules are in rough draft form and are undergoing further editing.

The workshop’s interactive sessions were supported by training material in the form of a pre- and post-test so as to track the change in participants’ knowledge and skills at the end of the training. The graphs below present participants’ scores in the pre and post-test.

For most of the participants, this was their first experience learning about Essaouira’s diverse REM heritage. However, there were some participants who have been a part of other Dakira activities, which explains the number of beneficiaries who rated their knowledge of local REM heritage as excellent and good on the pre-test.

Nonetheless, this training was a chance for these participants to deepen their knowledge about Essaouira’s multicultural legacy and for all the attendees to raise their awareness about it and acquire new skills. As the graphic demonstrates, this goal was



achieved, and the portion of participants who rated their knowledge of Essaouira's REM heritage as 'good' increased notably from 18 percent on the pre-test to 54 percent on the post-test.



Digital storytelling is an emerging concept, and, for some, it only serves for other purposes such as creating entertaining social media content, but it also represents a tool that can help preserve stories, document experiences, and sustain their presence for future generations. Therefore, this training was an opportunity to highlight these aspects. The portion of the participants who rated the potential of digital storytelling to help preserve the local heritage as 'excellent' and 'good' increased, respectively, from 23 percent and 25 percent to 41 percent and 38 percent.

Moreover, among the participants, 82 percent had no prior experience in heritage documentation, 95 percent were interested in acquiring new heritage documentation skills through the training, and 85 percent expressed their willingness in participating in future similar trainings. These numbers indicate the success of this first edition of this activity and encourages expanding the scope of implementation of this type of workshops.

Constructive evaluative feedback from both the organizing team and the participants advises the allocation of more time in general, particularly those sessions whose objective was practical application of the taught skills. For example, participants would have appreciated more time in the field to collect data for the mapping of tangible heritage sites as well as more time to edit their video capsules according to the short treatments and narrative scripts they drafted.

Virtual Heritage Documentation Training Sessions (HAF-ASOR). During the reporting period, two HAF-Dakira colleagues organized four online workshops (August 23, August 25, September 6, and September 13) with local community members in the Taroudant province as well as the Casablanca Jewish Community. During the sessions, participants received an introduction to accessible (i.e., free) tools for the digital documentation of tangible heritage sites, including KoboToolbox and QGIS. This is part of HAF-Dakira's ongoing partnership with ASOR to document and map REM heritage sites and transfer these same skills to local communities, the results of which will enhance Dakira outcomes, particularly in regard to mapping and capacity building. These sessions prepared participants for in-person training workshops that are described below.

Capacity Building: Heritage Documentation - Taroudant Province (HAF). On September 24-25, the HAF-Dakira team conducted a second capacity-building workshop in the Taroudant province with 12 participants (6 males, 6 females) from various parts of Morocco, a number of them researchers in Amazigh culture, regional history, development, and managing spaces and the environment.. The activity was organized in collaboration with ASOR, who provided applied trainings in Kobotoolbox, a data collection software, QGIS, a mapping software, and photogrammetry. During the two days, the HAF-Dakira team organized a visit to the Church of Taroudant to practice documentation and also to discover more of Taroudant's diversity. Father Marc, the local priest, warmly welcomed the group, discussing the church's history, answering questions from participants, and serving couscous.



Participants of the Heritage Documentation training in Taroudant engage in dialogue with Father Marc, priest of the Church of Taroudant.

According to the priest, the Christian community intends to turn the church's garden into an interfaith public space where people can spend time and enjoy clean air and cultural activities. The public will have the chance to know the history of the trees in the garden, and the young people will exhibit their paintings there. Father Marc also mentioned that three verses about the value of coexistence, from the Torah, the Bible and Qur'an, would be inscribed on one of the walls. One participant said, "I've lived inside the ramparts of Taroudant, but I have never been here. I remember that I suggested coming here to my small family, but we never made it for some reason."

On the second day of the training, a site visit was made to the Jewish cemetery and Mellah of Taroudant. Participants also had the opportunity to interview the owner of the training hotel, who is of Tunisian Jewish background (explained above). During an evaluative discussion at the end of the workshop, participants expressed being able to use the new information and skills learned to contribute to their own research projects.

Capacity Building: Heritage Documentation - Casablanca Jewish Community (HAF). An in-person training was conducted with 10 members of the Casablanca Jewish Community on September 29 in partnership with ASOR. The goal is for the community members to continue to digitally document Jewish heritage sites in Casablanca and throughout Morocco.

Play-Writing Workshop - Taroudant Province (HAF). On July 24, the HAF-Dakira team and Asnfloul Association for art and creativity organized a focused workshop to collectively write a play in the Amazigh language on the topic of the Jewish community. Both Tachelhit and Tamazight are spoken in this province. The workshop took place following a series of meetings during which the Dakira field team shared stories recorded about the Jewish community in the Tisfane, Nihit, and Igghram rural communes. These stories served as the primary inspiration for the play. The group also relied on an Amazigh movie called "Ran Kullu Dounit"(English: "They All Want Life"). An excerpt from the movie had been previously used to convey the message of coexistence among schoolchildren in Tisfane. The first draft of the play in Tifinagh transcription has been completed. It has been named "Toudrt," or "Life" in English. The play will be used as a pedagogical tool (Activity 1.2.3) for the teachers to facilitate theater workshops for their students, who will simultaneously learn about themes of coexistence and solidarity and become more familiar with the historical existence of the

Jewish community living integrally in a Judeo-Amazigh context. The play will be finalized during another planned workshop, and then it will be translated into other languages.

Identity & Self-Discovery Empowerment Workshops. During the reporting period, the HAF-Dakira team engaged 89 women from three different communities in the Tiznit and Taroudant provinces in Identity and Self-Discovery workshops. On July 27-30, a workshop was facilitated in the Toubkal commune with 33 women, who learned how to set-up cooperatives that preserve Moroccan heritage. On August 1-4, a workshop was held for 42 women in Tagounit village in the Tisfane rural commune, and the local HAF-Dakira field coordinator shared with them stories about the Jewish community in the surrounding areas.



On August 5-8, another workshop took place in Tafnghan Barka in the Ighram rural commune with 13 women, during which the same coordinator facilitated a community dialogue workshop, and the women expressed their views about their Core Community Values. Of the 25 such values, the most highly ranked were, in order: 1) Health, 2) Happiness, 3) Education, 4) Knowledge, 5) Tolerance for other religions, and 6) Respect. The least important were appearing successful, prosperity, wealth, forgiveness, and tradition.

Additionally, a fourth such workshop was conducted with 25 women in Ait Bouguemez, in the Beni Mellal-Khenifra region. Here, a HAF-Dakira field coordinator conducted an identity exploration exercise that generated interesting dialogue. During this exchange, the women expressed that although they experience serious difficulties, they are proud of their origins, traditions, and customs, including rituals around special occasions such as weddings and holidays. They are grateful to their Ait Bougmez community for giving them such deep roots.

Jewish Moroccan Food Workshop. Moroccan women from the Mellahs are being introduced to Moroccan Jewish culture through cooking classes. They are learning about Jewish Moroccan cuisine, foodways, customs, and rituals, as well as intergenerational and cross-cultural transmissions. On September 11, Mimouna Association conducted a cooking workshop for 12 women of various ages from the Mellah of Rabat at Riad Dar El Medina.

Ms. Beria Abitbol, a specialist in Moroccan Jewish food and the last surviving Moroccan Jewish person to reside in the Rabat Mellah, instructed the workshop. Ms. Abitbol has provided catering for a variety of occasions for the Moroccan Jewish community in Rabat, and she continues to prepare Shabbat dinner for the nearby kinless Jewish men. The objectives of this cooking course were to: 1) improve participants' culinary skills, 2) empower women in the Mellah, 3) maintain the Jewish Moroccan memory, 4) provide opportunities for the women that encourage them to launch cooperative projects that serve Jewish Moroccan food



to tourists visiting the Mellah. A next workshop is being planned for with the women of the Marrakech Mellah.

Participants gave the following feedback on the workshop:

- "The program is seen by many participants as an excellent opportunity to learn about Moroccan Jewish food and its distinctive characteristics. The culinary course was a genuinely beneficial event that gave us the chance to learn about Moroccan Jewish cuisine, a significant aspect of Jewish culture and legacy."
- "Thank you for setting up such an educational culinary workshop and for the training opportunity it offered."
- "As soon as I got home from the workshop, I remade the recipe for my family."

Synergies and Opportunities with other HAF Cultural Activities



TechCamp Morocco. From July 2-7, the HAF team organized the in-person *TechCamp Morocco: Preserving Cultural Heritage* at Al-Akhawayn University in Ifrane. While the program was sponsored by the Public Affairs Section of the U.S. Mission in Morocco in further partnership with TechCamp Global, which is an office of the U.S. State Department based in Washington, D.C., two HAF-Dakira colleagues acted as a Keynote Speaker and local expert facilitator, respectively. A third Dakira colleague was also slated to

contribute as a local expert facilitator but could not attend due to being infected with Covid-19. TechCamp participants visited the former Toumliline monastery during the workshop, which was coordinated with Dakira partner FMA. Mimouna Association also participated in the camp with a team of youth from the Rabat Mellah. Recognizing that the TechCamp activity serves, in many ways, the same purpose as Dakira's capacity-building activity, HAF's TechCamp and Dakira teams are discussing how to better optimize the synergies between the two activities and their beneficiaries.

2.1.2 School and Youth Clubs and Activities

This quarter, HAF engaged in 18 distinct school or youth group activities on behalf of the Dakira program, including 72 teachers or adult facilitators of youth activities (typically CSO members) and 1,151* students, youth, and children. Of these, 10 activities took place in the Souss Massa region, primarily in the Tiznit province, three activities took place in the Marrakech-Safi region, and the remaining five took place in the Fes-Meknes region. **Three youth activities in the Fes-Meknes region were organized in partnership with the Badael Association, so there is some likelihood that participants may have been counted in this figure more than once as it is a simple sum of participants from all 18 activities.*

Souss-Massa Region. In the Tiznit province, 492 students (48% boys, 52% girls) from 10 schools made field visits to the historic sites in the City of Tiznit to further discover their local heritage. On the tour circuit were: Wall of Tiznit, Jamaa Lkabir, Koranic school, Ain Zarqa, Kasbah Aghenaje, Court of Mechouar, the old church and school of the nuns, Zouia Tijaniyya, Khalifi Palace, Souk Dellal, the old

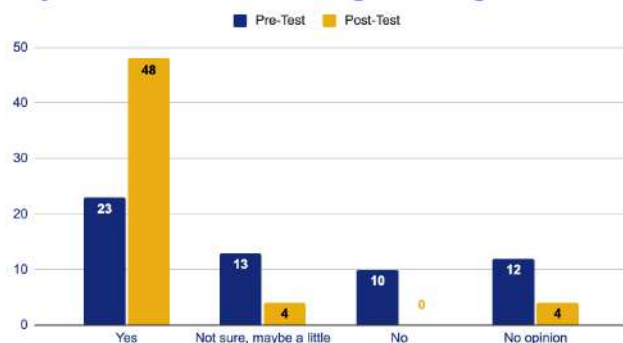
tribune, Souk Nokra, the Mellah, Zaouia Cheikh Maa Al-Ainine, and the Hebrew School. These visits marked the completion of the second of four phases to engage the students at these schools in local heritage learning. They are in addition to the 1,270 students from 36 schools indicated on the previous quarterly report, bringing the total number of field trips for Tiznit primary schools to 46, inclusive of 1,762 students and 122 teachers. From 408 student evaluations, 99.26% demonstrated increased understanding of their Moroccan identity. Whereas the average percentage of correct answers on the pre-test was 15.20%, the post-test results showed a notable increase to 97.18%.

Marrakech-Safi Region.

Between August 17-26, the HAF-Dakira team conducted cultural activities during a summer camp that was organized by Associations Farah and Swira and was held at Ecole Hassania II in Essaouira. Dakira-led sessions included an introduction to cultural heritage, the Art-Dialogue Postcard activity, a cultural contest, and visits to a number of heritage sites in the city. A total of 61 youth participated in the activities between the ages of seven and 18, including 25 females and 36 males.

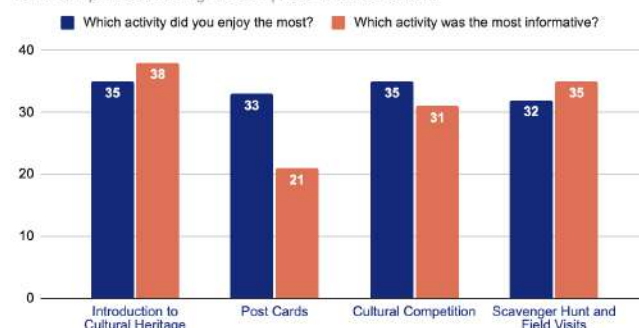
Data from the pre- and post-tests demonstrates increased confidence and understanding of what cultural heritage means. The post-test additionally demonstrates perceived effectiveness of the activities, as 91% of participants agreed that they helped them to learn about cultural heritage, especially in Essaouira, while the remainder of respondents gave an answer of “no opinion.” The post-test also demonstrates relatively equal satisfaction among the four activities that were conducted with the youth over the course of the camp. The lower figure representing the informativeness of the Art-Dialogue Postcard activity can either be interpreted as the activity requiring adaptation to become more educational or as the activity focusing more on creativity and sentimentality, which complements the other activities, which are more informative.

Do you know what cultural heritage or heritage means?



Activities Comparison

Youth Camp Essaouira August 2022 | Post-Test Assessment



When asked what the participants learned from the activities, some of their responses were:

- ❖ I learned that Essaouira is a city where Jewish, Christian and Muslim people lived in harmony.
- ❖ It is important to preserve our cultural heritage. I also learned that diversity is a positive thing.
- ❖ Skhina is a Jewish traditional dish. In Essaouira, we can find temples for Jewish people, Christian people, and, of course, Muslim people.
- ❖ I saw a church for the first time in my life.
- ❖ The Jewish people fast on Saturdays, and Christian people pray on Sundays.
- ❖ I learned that, in the past, people lived together in harmony even though they had different religions. I also learned that it is very important to preserve heritage because if we don't, it could disappear. I learned that we can learn from our differences and accept them instead of disputing.
- ❖ I learned about the origin of the name Mogador
- ❖ I learned that at one time, there were more Jewish than Muslim people in Essaouira.

- ❖ I learned the name of the founder of Essaouira.
- ❖ We should protect and diffuse our local heritage.
- ❖ I learned that it's important to learn about history and heritage because we need to transmit that knowledge to the younger generation. This is how we can help make it sustainable.
- ❖ We learned about the types of heritage and the importance of protecting and preserving it, especially the intangible legacy.
- ❖ I learned about the cultural heritage of Essaouira.



Participants at the summer camp in Essaouira visit the Sidi Mohammed Ben Abdellah Museum in August 2022



HAF-Dakira field coordinator Oumaima facilitates a cultural geography activity a dentistry caravan in September 2022

On September 19-23, the HAF-Dakira team organized a series of cultural workshops for the benefit of 337 students in Rhamna province and 86 students in the commune of Oukaimeden, Al Haouz province, during a mobile dentistry caravan. Students were shown small photos representing various regional aspects of regional cultural heritage (i.e. sites, dress, dance) and were asked to place them on a map of Morocco in the appropriate location. They were then asked to share their knowledge of the traditions on the map with other participants.

Fes-Meknes Region.

Between August 15-20, approximately 30 beneficiaries between the ages of 10 and 15 years old attended Dakira activities during a camp that was organized in at the Dar Chebab in El Menzel (Sefrou province) by the National Association of Education, Camping and Development in collaboration with the Provincial Directorate of Ministry of Youth, Culture and Communication in Sefrou. Dakira sessions included an introduction to the program, story-sharing, postcard drawing using different colors to represent multicultural Morocco, a cultural field visit to the Ryad Primary school that was built in 1923, and a chant performance on common values during the camp's closing ceremony.



Photos from a youth camp in El Menzel, Morocco.

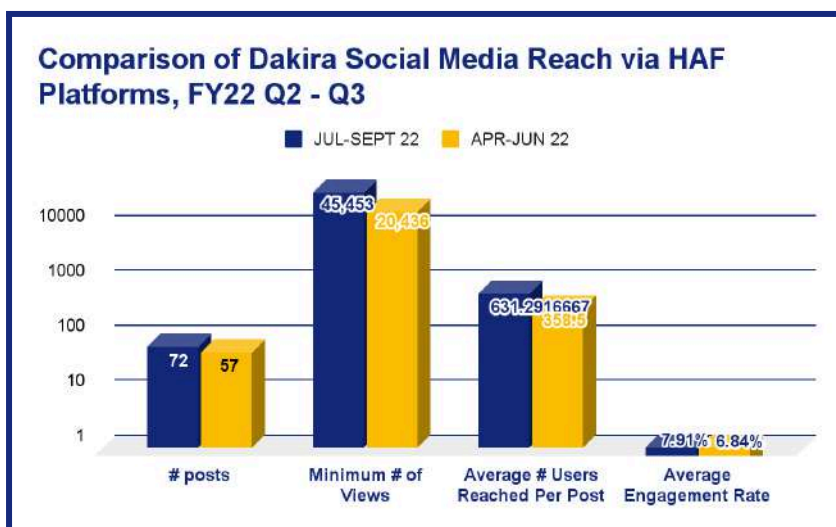
Over the course of the quarter, the HAF-Dakira field team engaged in activities with youth and children associated with the Badael Association for Development in the village of Oulad Mkoudou on three separate occasions (July 16, August 5, and August 7). On one occasion, the youth took part in an Art-Dialogue Postcard workshop, and the majority of them highlighted values of love, tolerance, coexistence, and interreligious dialogue. On another occasion, the HAF-Dakira team facilitated a storytelling workshop, emphasizing the Dakira program’s goal of collecting Morocco’s stories from the past and the importance of including storytellers in the process of keeping Morocco’s heritage alive. A Sefroui storyteller, Brahim Daldali, animated two stories about the common values that the students should safeguard, highlighting the importance of retelling stories to ensure values such as tolerance, coexistence, and mutual respect. Sixty students participated in this activity.

Additionally, the HAF-Dakira team facilitated an introductory activity with 26 students from Oulad Mkoudou Primary School through the schools Parents’ Association on August 4.

Specific objective. 2.2: Increase awareness through dissemination campaigns and events

2.2.1 Multilingual Multimedia and Outreach Campaigns

Social Media. HAF shared 72 new Dakira-related posts in English, Arabic, and French on social media platforms, including Facebook, Instagram, Twitter, and LinkedIn, with an average of 631.3 individual users reached per post, at least 45,453 views, and a 7.91% average engagement rate. HAF additionally posted two Dakira-related video clips on YouTube but only shared one on its other social media platforms during the quarter. Between the two, they received 315 views and will continue to be used in campaigns.



Best performing social media posts embody a few common qualities: 1) They use a select number of high-quality

photographs, 2) They use strategic hashtags that highlight the locality of an event, and 3) They are either high-level community events that involve key local stakeholders and partners and the Dakira Chief of Party, or they collect photos from across Dakira activities and partners in commemoration of a globally observed event, such as World Youth Day.

For example, the two selected posts below have demonstrated outstanding organic reach and user engagement. Note that an engagement rate of 1-5% is currently considered to be 'good,' according to Hootsuite, a social media content management platform.

Post	Measure	Facebook	Instagram	Twitter	LinkedIn	Total # Users Reached	Avg. Eng. Rate
YOUTH DAY (left)	# Users Reached	3,192	383	256	294	4,125	
	Engagement Rate	11.27%	10.47%	3.90%	73.81%		24.86%
LAAOUIINA (Right)	# Users Reached	9,840	567	-	2,184	12,591	
	Engagement Rate	15.74%	9.27%		50.92%		25.31%
<i>Total</i>						<i>16,716</i>	<i>25.09%</i>



While the HAF-Dakira team celebrates the success of these and other high-performing posts, it is noted that those highlighted were published without Arabic translation, which may have furthered reach, deepened user engagement, and advanced a message of Moroccan ownership of the program.

Blog Posts. During the quarter, HAF published five Dakira-related blog posts, which were viewed 599 times. See Annex 2, Table 1 for details. Since July 2021, Dakira-related blog posts on HAF's website

have received 1,850 views. As previously reported, the HAF-Dakira team continues to process an abundance of content from the field with a number of blog posts in the pipeline and intends to reorganize internally to better streamline the content management process.

Newsletter conceptualization and creation. Over the course of the quarter, the first Experience Dakira Newsletter was conceptualized, compiled, and finalized. At the end of the reporting period, the newsletter was awaiting review and updates from a Dakira sub-grantee partner before sending. As an inaugural newsletter, its contents aimed to give a general overview of the Dakira program, including its objectives, activities, publications, and milestones during the first year of the program.

Campaign #Tameghrabit. During the reporting period, the HAF-Dakira team began to conduct "What is *Tameghrabit*?" exercises with small and large groups of people during various events. Approximately 32 recorded responses to this question were collected and are now in post-production. Several others have been captured during community dialogues for further analysis and the creation of campaign materials. A digital launch for the *Tameghrabit* campaign is upcoming.

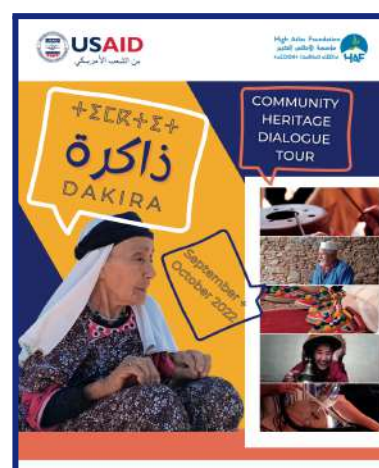
2.2.2 Outreach & Awareness Events

During the reporting period, a few events and initiatives took place to engage prior and new program constituents, which led to an increase in visibility of the program primarily on the local level.

2.2.2.1 Initiatives that promote tolerance	Lead Organization	Commune	Region	Result	# participants
Cultural Site Visit - El Menzel	HAF	El Menzel	Fes-Meknes	1	34
Cleaning the Jewish Cemetery in Sale	Mimouma	Sale	Rabat-Sale-Kenitra	1	23
Theater Group x Mellah Youth Exchange	Mimouna	Rabat	Rabat-Sale-Kenitra	1	43
Total in FY22, Q4				3	100
Target				30	-

2.2.2.2 # of initiatives that ensure that the voices of REM groups are represented in their communities	Lead Organization	Commune	Region	Results	# participants
Heritage Tour: South (Sept 28-30)	HAF	Various	Draa-Tafilalet and Souss Massa	1	652
Total				1	652
Target				5	-

Community Dialogue Heritage Tour: Southern Edition. During September 28 - October 3, the HAF-Dakira team organized a seven-day dialogue caravan event through communities in southern Morocco. Each individual event brought together local partners, stakeholders, and community members to listen to local elders recount memories and stories from their lives (Activity



1.1.2), reflect on the meaning of *Tameghrabit*, and share thoughts on how the past can inform a better future.

During the reporting period (exclusive of events on October 1-3), four individual dialogue events were held:

- Telouet (Ouarzazate) - 120 attendees
- Agouim (Ouarzazate) - 185 attendees
- Toubkal (Taroudant) - 187 attendees
- Aoulouz (Taroudant) - 160 attendees

Roughly 56 percent were men, 26 percent were women, and 18 percent were classified as underage youth or children.

Over the course of these events, 24 individual interviews (Activity 1.1.2) and video capsules (Activity 1.2.3) were recorded that collected responses to questions such as “What is Tameghrabit to you?” and “What do you want to be remembered for?” Additionally, 15 local community members from these four communities attended simultaneous digital heritage documentation training from HAF’s GIS specialist (Activity 2.1.1). An [introductory Facebook post](#) for the event. The event’s [Flickr Album](#) is undergoing continued curation.

Cleaning the Jewish Cemetery of Salé. In order to build the bridge between Jews and Muslims, educate people of the historic urban districts, and encourage them to become a part of the area’s rich heritage, Mimouna Association organized a field activity to clean up the local Jewish cemetery of Salé alongside the Jewish community of Rabat-Salé and an Israeli youth NGO. Together, young people from Morocco and Israel pulled weeds, removed old tree stumps, pruned plants, and whitewashed more than 150 tombs. The youth of the Mellah appeared to be aware of the history of the cemetery and respectful of their surroundings. They were careful not to step on gravestones and made sure they were cleaned properly. Some even asked to be engaged in such activities in other cemeteries in the future.



Salé, Rabat’s sister city, had a Mellah of its own. It served as a significant hub for Jewish intellectual thought. The Merenids, who had close relations with the Jews of Morocco, built the Mellah of the city decades after the one of Fez. The cemetery was particularly significant because it housed the tombs of several local “saints,” including Rabbi Raphael Anqawa, where Jewish people from various parts of Morocco would travel to sing the psalms of David. Salé culture placed a high value on Jewish saints, and as a matter of tradition, all of the town’s deceased rabbis were interred next to Rabbi Anqawa’s grave. The cemetery was abandoned for many years following the exodus of the Jewish population from the city, allowing it to deteriorate over time. However, throughout the years, there have been occasional attempts to revitalize it.



Cross Cultural Exchange | Rabat Mellah Youth x Israeli Theater Troupe. Mimouna Association organized a visit for members of Israeli theater troupes to the Mellah of Rabat on September 17.

The tour was guided by the youth of the Mellah, who showcased the knowledge they have accumulated through the digital mapping of their neighborhood. The Israeli theater groups facilitated an acting exercise with the Mellah youth, which involved role-play that helps develop essential skills like focus, listening, cooperation, and improvisation. Additionally, as a way to introduce Moroccans to the Israeli culture and art, The Arab-Hebrew Jaffa Theater performed numerous musical plays, including "Umm Kulthum" by Eden Oliel and Yigal Ezrati, "Farid El Atrash" by Yigal Ezrati, and "Papajina" by Hannah and Azna-Greenwald. After the performances, there were conversations and debates between the theater groups and Mimouna Association. A total of 43 people participated in the event.

External Networking Opportunities and Events

- On July 5, a HAF-Dakira field coordinator participated in an activity organized by former Dakira subgrantee partner the Sefrou Association for Multidisciplinary Arts (SAMA) to clean the remains of a collapsed house in the Sefrou Mellah. SAMA aims to transform the house into a community space where youth can gather for enrichment activities, including future Dakira activities.
- On August 22, Mimouna Association attended the inauguration of the Assayag Synagogue and museum, which was restored as part of the program to revitalize the Tangier medina and restore significant houses of workshop. It was opened in accordance with the high guidelines of King Mohammed VI, the Agency for the Promotion and Development of the North's (APDN) collaboration with the Wilaya of the Tangier-Tetouan-Al Hoceima region and the Ministry of Youth, Culture, and Communication.
- On September 6, Mimouna Association participated in the inauguration of the Kahal Synagogue and the Mikveh-Hammam-Farran D-Lihoud of the city of Assilah alongside both the Tangier and Assilah Jewish communities. The Kahal Synagogue, which was built in 1824, is situated in the old medina of Assilah, specifically on Al Kharazine Street, one of the most popular streets in the area. The Tangier Jewish community, with the help of the Wilaya of the Tangier-Tetouan-Al Hoceima region, initiated the rehabilitation of the synagogue.

2.2.4 Annual Conferences and Film Festivals

During the reporting period, the HAF-Dakira team debriefed from the inaugural Experience Dakira Conference, which took place in June 2022 in Marrakech. The team discussed potential strategies to address the priorities identified during the conference and means of following up with conference attendees through field-based activities.

Separately, initial discussions for the second edition of the conference, to be held in 2023, have taken place. One suggestion is to limit the conference to a single full day with the primary target audience being high-level stakeholders, including donor agencies. In doing so, separate time and funds can be allocated to strategic, needs-responsive capacity-building workshops for local community members, CSOs, and educators to enhance their knowledge and skills to fulfill their cultural heritage preservation goals, which can also contribute to Dakira outcomes and outputs, which can be exhibited thoughtfully at the conference. Tangier has been mentioned as one preferred location for a number of reasons, including Dakira colleagues from both HAF and Association Mimouna having spent time there in 2022 to scout and price event locations that are relevant to the purpose of Dakira.

Additionally, the idea to hold a shorter virtual summit during the 2022 fall season has been put on hold, as the organizing team has anecdotally observed “Zoom fatigue,” or a decrease in interest in virtual events, as the world has begun to re-open following two-year period of stricter restrictions during the Covid-19 pandemic. The concept remains a cost-effective option to strategically gather stakeholders in the preservation of Morocco’s diverse cultural heritage from across the globe.

2.2 IMPLEMENTATION CHALLENGES

No significant challenges to report that essentially detract from the overall success and achievement of the program.

2.3 AMELP UPDATES

As denoted on the previous Quarterly Report, there are a number of changes to the AMELP that are proposed, including the reduction of duplicate indicators that enable double-counting of key figures. The HAF-Dakira team is appreciative of USAID’s commitment to collaboratively revisiting the AMELP in an effort to improve its effectiveness and practicality as a working document for the better achievement and measurability of Dakira objectives.

2.4 COLLABORATION AND PARTNERSHIPS

HAF - Ifrane. On July 7, 2022, the Dakira Chief of Party met the Director of the Education Delegation in Ifrane to finalize a formal partnership agreement. The draft agreement includes cultural activities as well as climate education actions.

HAF - Commune of Tiznit Partnership. During the reporting period, HAF continued to engage the Commune of Tiznit in discussions regarding a partnership agreement to preserve and promote the material and immaterial heritage of the city of Tiznit as well as activities related to urban agriculture and capacity-building for women. The draft agreement is expected to pass through the communal assembly in October 2022 for review and approval.

HAF-Dar Tifl Marrakech. As previously reported, HAF has conducted a number of Dakira activities at this century-old orphanage in the Mellah, or historic Jewish quarter, of Marrakech. A formal partnership agreement was signed on July 22, 2022, which enables the continuation and increased implementation of cultural activities with the 400 children and youth who reside and study here. HAF has also integrated the USAID Farmer-to-Farmer program, including the building of a small greenhouse and a visit by two experts to evaluate its placement and provide learning activities with the young residents. Upcoming activities include the integration of arts and crafts with cultural discovery.



3. MANAGEMENT AND ADMINISTRATIVE ISSUES

3.1 KEY PERSONNEL CHANGES

During the reporting period, there was a key personnel change, which was approved by USAID. Dr. Laila Fathi, who had previously acted as Dakira's Deputy Chief of Party and Monitoring & Evaluation Specialist for the first program year (since July 2021), stepped down from her role as of July 10, 2022. As of August 1, 2022, Rim Bajji has assumed the role of Deputy Chief of Party and is responsible for Dakira's M&E implementation as well.

Additionally, one member of the HAF-Dakira field team, who largely covered local activities in Marrakech and its surrounding provinces, departed in July 2022.

3.2 PROGRAM NAME FEEDBACK | BRANDING

Since the program name was changed to Dakira in January 2022, the HAF-Dakira team has observed that it has been more positively received by communities in contrast to the skepticism that was, at times, provoked in response to the original program name. This productive step has cultivated a program environment that better resonates with people from Morocco's diverse communities and promotes an enhanced sense of community ownership over Dakira activities and outcomes.

From January - August of the program, the program name was branded as follows:

- Arabic: ذاكرة
- Tifinagh alphabet transliteration: ⵜⴰⴽⵓⴷⵓⴷⴰ (using the publicly available transliteration of Bayt Dakira as reference)
- Latin alphabet transliteration: Dakira

However, a combination of negative backlash (i.e., hate speech) and constructive feedback on HAF's social media networks in response to the Tifinagh transliteration of Dakira, which is an Arabic word, has prompted discussion among the Dakira and greater HAF team about how to proceed with the program name branding. It was unanimously agreed among colleagues of Amazigh background that instead of using the Tifinagh transliteration of Dakira, which insinuates *Arabization* of the Amazigh linguistic heritage, and is thus counterproductive to the purpose of Dakira, the Standard Tamazight word for "memory" should be used. This word is ⵜⴰⴽⵓⴷⵓⴷⴰ ('timktit').

An updated Branding and Marking Plan will be submitted to reflect this small but important shift.

4. LESSONS LEARNED

The HAF-Dakira field team contributed the following lessons learned:

- As suggested by the participants and the organizing team, certain considerations should be made with regards to the trainings' time frame so as to allow for sufficient time for interactive practice sessions, especially when conducting field visits. Moreover, defining selection criteria ensures that the participants have requisite skills so that the trainings meet their

needs; thus, increasing its impact and helping generate the intended outputs. Also, the participation of different age groups is highly encouraged; nevertheless, there shouldn't be a huge age gap between the participants.

- Efficient communication of all constraints and inconveniences that could occur with the organizers in a timely manner could help avoid last minute challenges and difficulties.
- Local communities are motivated to work with HAF-Dakira team because of its approach based on cultural and sustainable aspects; especially after the two visits to Tanamrt, and they expressed their intention towards working with the program.
- The Dakira program will have more opportunities to cover the theme of Muslim saints with Jewish names and associated stories in Tata province (Judeo-Amazigh context).
- HAF and Dakira partners can also help local communities to access information and resources from various stakeholders and donors, namely government agencies, toward the development of their projects which focus on cultural heritage and cross-cutting themes.

5. ACTIVITIES PLANNED FOR NEXT QUARTER

Annual Trainings of Dakira Program Team and Subrecipients: November 2022. All Dakira staff will be re-trained on topics related to program and financial management, including key indicator identification, branding and marking, as well as thematic workshops concerning cultural heritage preservation, such as facilitating participatory methods for group dialogue and narrative sharing, digital and community mapping, archiving, and thematic analysis and article communication of findings. This training is an efficient and effective way to not only transfer knowledge but also build a sense of community among program staff. It will promote a shared vision and productive collaboration. The same training will be offered to subgrantees in order to ensure that they are able to continuously design and implement activities in line with the Dakira goal and purposes. As a new AMELP is currently underway, it will also be an occasion to transfer new knowledge and tools.

Participatory Ethnographic Community Dialogues: Ongoing. After the successful first round of community dialogues in Year 1, under the supervision of the Dakira project team, partner CSOs will be responsible for undertaking a continuous community mapping in their respective regions. Such mapping will ensure the inclusion in the program of key material and immaterial sites of memory and identify their geographic locations as per the objectives of the program. This stakeholder assessment will continue to highlight stories and their thematic categorizations, preservation opportunities, and ways to adjust activities to enhance gender perspectives and data delivery.

Preservation through Publications: Ongoing

In bringing together diverse groups for reflection on what it means to live in and be of a Morocco that embodies interfaith and multicultural identities, Dakira commits itself throughout the program to the preservation of multiculturalism, interfaith identities, and multiethnic communities through various means of publication. The analysis of shared stories and themes that drive from programming form the basis for Activity 1.2.1.

Preserving the Jewish archives in Morocco: Beginning November 2022. The Dakira program will contribute to the safekeeping of these archives and preserve the rich history and culture of Moroccan Jewry. HAF will work toward the preservation of the archives in Marrakech, which was selected for several reasons; the city's geographic, cultural and historical importance, being the regional capital that can house archival documents located in 10 provinces; the significance of its Jewish community; the presence of a convenient infrastructure; and the existence of a modern-day Jewish community with an interest in developing the relationships necessary to facilitate this project. Additionally, in

collaboration with the Jewish Moroccan communities in Fez, Kenitra, and Tangier, as well as the Casablanca Museum of Moroccan Judaism, Mimouna Association will launch a new program to digitize Jewish Moroccan records, images, artifacts, and fragile books.

Digitalization and preservation of the Archives of the Diocese of Rabat: Beginning November 2022

The Diocese of Rabat is the official representation of the Christian Catholic Church in Morocco whose mission includes the preservation of cultural and historical heritage of Catholic religious communities in Morocco. The archives held by the Diocese tell the story of the Christian community in Morocco for the last two centuries and also the history of the country as they are systematically documented testimonies and telling snapshots of the various historical periods of the country as the catholic church had up to 56 representatives in Morocco in all regions, especially the most vulnerable ones. The archives are endangered by the storage and archiving conditions. Their digitalization will ensure the preservation of a crucial interfaith heritage. This initiative will also foster opportunities for interfaith dialogue and transmission among the existing communities in the country.

Restoration of Moroccan Christian Infrastructure: Beginning December 2022. Dakira, in coordination with the concerned authorities, will begin to develop an architectural plan for the restoration of a sacred Christian location in Morocco. The priority target for this year is the Christian Cemetery in Tangier.

Capacity-building with CSOs, Tour Guides & Students of Tourism Institute: November - Ongoing.

Dakira partners will continue training on cultural heritage and digital preservation methods, engaging CSOs, official and unofficial tour guides, and ISITT students in the target regions. The training program will be complemented by project activities geared towards increasing employable skills and networks. Dakira partner Association Mimouna will coordinate with ISITT and the Ministry of Tourism to implement the second cohort of Master's concentration in religious and ethnic heritage at ISITT. CSO and youth beneficiaries of capacity-building training will build knowledge and skills in interfaith and community heritage, digital heritage mapping, and storytelling through film and social media.

School and Youth Activities: November 2022- Ongoing. In partnership with the regional delegation of education of the relevant regions, and building on the recommendations made during the first year of the program, the Dakira Ambassadors initiative will be implemented in four phases during Year 2 and aims to encourage youth to rediscover the past, present, and pluralistic future of their heritage and to engage with it by introducing innovative methods to document and promote it.

Media Campaigns: Ongoing. Dakira partners will develop communication engaging in compelling multimedia campaigns that share Moroccan Jewish, Christian, and Muslim intercultural stories to galvanize civil organizations toward awareness and sustainable actions, and celebrate holidays of diverse Abrahamic faith and ethnic traditions when possible. The media campaigns will specifically target youth on social media platforms, and target general audiences through traditional media, such as television, radio, and print. International and diaspora audiences will similarly be engaged.

Outreach and Awareness Events: November 2022 — Ongoing. A variety of on and offline events will provide the opportunity to celebrate special milestones and honor local target communities, share the outcomes of the Dakira program, and create an environment for productive and reflective discourse that encourages increased understanding and cooperation. Workshops, presentations, and dialogues will incorporate education and outreach tools created by Dakira.

Some planned activities include:

- Itinerary Exhibition of Moroccan Rabbis | November 2022
- Moroccan Jewish Food Workshops | November - December 2022

- Mellah Jewish Film Festival | November 2022
Spiritual Tangier Exhibition | November 2022

6. OTHER SECTIONS

6.1 CROSS-CUTTING ISSUES

In August, HAF recommended the implementation of a community climate action with youth to plant endemic trees along the borders of the nation's cemeteries to the Secretary General of the Jewish Committee in Casablanca and the Minister of Islamic Affairs. The Jewish community's Secretary General requested a proposal inclusive of its 600 cemeteries. This activity would engage youth in cross-cultural activities, provide the opportunity for heritage dialogue, and help preserve the target sites.

7. ANNEXES

- Annex 1: Performance Monitoring Progress (Below)
- Annex 2: Communications, Publications, and Press (Below with attachments)
- Annex 3: Updated Toumliline Report / Work Plan (Attached)
- Annex 4: CSO Training Module (Attached)
- Annex 5: CSO Training Agenda (Attached)
- Annex 6: Financial Report (Attached)

Annex 1: Performance Monitoring Progress

Activity	Indicator evaluated	Evaluation Type and Projected Use	Overall target	Evaluation Timing	FY22, Q4	Notes
Objective 1: To collect and preserve stories and memories of Morocco's indelible heritage of multicultural, interfaith coexistence						
Specific Objective 1.1: REM Heritage Preservation Facilitation Capacity Development						
1.1.1 Workshop Series: Reinforcement of Dakira Field Coordinators	1.1.1 # of training and capacity building activities conducted with USG assistance that are designed to promote the protection, participation, inclusion, and/or integration of REM, disaggregated by REM and non-REM communities (DQA)	Performance/Standard	12	Final	2	
	1.1.2. % of trainees better equipped to manage and coordinate participatory community project	Performance/Custom	75%		-	
1.1.2 Community Dialogue	1.1.2.1 # of REM and non-REM community meetings held	Performance/Standard	225	Final	18	
	# of participants in community meetings		-		1,016	
	# of individual interviews		-		37	
	1.1.2.2 % of participants feeling empowered to share their family stories	Performance/Custom	75%	Quarterly	-	Participants were observed to feel comfortable sharing their experiences.
Specific Objective 1.2: Restoration and Preservation of Historical Heritage						
1.2.1 Transcription and Analysis of Testimonies-publications	1.2.1 # of publications that ensure that the voices of REM groups are represented in their communities	Performance/Standard	150	Quarterly	1	
	# non peer-reviewed articles	Performance/Custom	90	Quarterly	0	
	# Peer-reviewed essays published	Performance/Custom	6	Quarterly	0	
	# written pieces published on external website and accessible to the public	Performance/Custom	50	Quarterly	0	
	# Books translated	Performance/Custom	4	Quarterly	0	
1.2.2 Digital Archives	1.2.2.1 # of archives preserved and indexed in a repository	Performance/Custom	500	Mid-Term	-	
	1.2.2.2 # of online viewers of the preserved documents	Performance/Standard	72,000	Quarterly	-	

1.2.3 Educational and Outreach Tool Development	1.2.3.1 % of students and people under 25 benefiting from the educational tools	Performance/Standard	70%	yearly	-	
	1.2.3.2 # of material (by type) created	Performance/Custom	-	Quarterly	-	
	# Video Capsules		180		40	8 testimonials and 8 capsules from Essaouira CSO training; 24 filmed during the Heritage tour. All 40 remain in post-production.
	# Curricula		2		1	The CSO Digital Heritage Documentation manual, which will continue to grow.
	# Modules		10		4	4 individual sessions within the above mentioned manual
	# Informational Sheets/Brochures		5		-	
	1.2.3.3 % of youth reporting that women play an important role in ensure the transmission of social solidarity values	Performance/Standard	70%	Quarterly	-	
1.2.4 Restoration of Toumliline	1.2.4.1 # of initiatives that promote tolerance and dialogue between ethnic and religious groups	Performance/Standard	1	Quarterly	-	
	1.2.4.2 # of public, civil, and cooperative support and partnerships that help maintain sustainability	Performance/Standard	2	Quarterly	-	
	1.2.4.3 # physical spaces identified and marked with signage for community and visitor learning	Performance/Custom	10	Annually	-	
	1.2.4.4 % of visitors who report increased knowledge on the site	Performance/Custom	40%	Annually	-	
	1.2.4.5 % community members report that the restoration provided them with better access to livelihood opportunities, disaggregated by REM and non-REM communities	Performance/Standard	70%		-	
	1.2.4.6 % of women reporting that historical preservation project empower them to have a greater role in the public space	Performance/Standard	60%		-	

1.2.4.2 Restoration and Digitalization of Sacred Jewish Texts	1.2.4.2.1 # of sacred texts restored	Performance/Standard	400		-	
Objective 2: To promote Morocco's historic and modern spirit of multiculturalism through locally driven actions that educate and foster interfaith dialogue and collaboration						
Specific Objective 2.1: REM Integration in Community Development						
2.1.1 Capacity Building Trainings for CSOs, tourism, ISITT students, tour guides	2.1.1.1 # of students and CSO that develop collective historical preservation project	Performance/Standard			-	
	# CSOs that participate in capacity building training	Performance/Custom	70		23	22 from Essaouira CSO training + Mimouna
	# of tour guides who participate in training	Performance/Custom	120		119	This is a cumulative number.
	# of ISITT Students who participate in the program	Performance/Custom	120		16	
	2.1.1.2 % of REM certified tour guides and students report that they have more opportunities to exercise their activities.	Performance/Custom	60%	Quarterly	-	
	2.1.1.3 % of certified tour guides, students, and CSOs that feel empowered to work on REM heritage	Performance/Custom	40%		-	
	2.1.1.4 # of training and capacity building activities conducted with USG assistance that are designed to promote the protection, participation, inclusion, and/or integration of REM	Performance/Standard	216		85	This number is the sum of the below three internal indicators.
	# Tour guide trainings		18		54	This number represents the total number of Hebrew classes during the quarter.
	# Tourism student trainings or activities		54		1	This number includes one field trip taken.
# CSO trainings		144		30	This number includes trainings targeting women and communities and represents individual training sessions.	
2.1.2 School and Youth Clubs and Activities	2.1.2.1 # of initiatives that ensure that the voices of REM groups are represented in their communities (# of school clubs)	Performance/Custom	255	Quarterly	18	

	# school teachers' and administrators' capacity built in curricula and facilitation (# school staff involved)	Performance/Custom	450+	Quarterly	72	
	# artistic expressions created and/or performed by youth or exhibited at festivals and other public events		765		3	Postcard collections
	# student participants	Performance/Custom	2,500	Quarterly	1,151	
	# school field trips		195		12	
	2.1.2.2 # of activities developed as a result of of the program that support women's empowerment	Performance/Custom	75	Annually	-	
	2.1.2.3 % of students reporting an increased understanding of the Moroccan identity	Performance/Custom	70%		99.26%	Based on assessment data from 10 Tiznit field trips
	2.1.2.4 % of students feeling empowered to revive practices of social solidarity	Performance/Custom	60%		-	
Specific objective. 2.2: Increase awareness through dissemination campaigns and events						
2.2.1 Multilingual multimedia and outreach campaigns to promote shared Moroccan, Jewish, Christian, and intercultural stories of Morocco	2.2.1.1 # of online viewers of the multimedia campaign	Performance/Standard	500,000	Quarterly	49,338	This number reflects the minimum number of views on HAF's social media platforms regarding Dakira content, including new views from old posts since July 2021. We are unable to measure unique viewers across individual posts.
	# of campaigns created	Performance/Custom	6	Quarterly	1	
	# press appearances	Performance/Custom	180	Quarterly	0	
	# of Engagements (eNewsletters, press releases sent, live updates shared)	Performance/Custom	12	Annually	0	The inaugural Dakira newsletter was finalized during this period but sent afterward.
	# of blog posts	Performance/Custom	50	Quarterly	4	Number of published posts, not inclusive of posts in pipeline or draft.

2.2.2 Outreach & Awareness Events	2.2.2.1 # of initiatives that promote tolerance and dialogue between religious and ethnic groups	Performance/Standard	5	Annually	3	
	2.2.2.2 # of initiatives that ensure that the voices of REM groups are represented in their communities	Performance/Standard	30	Annually	1	
	2.2.2.3 # of activities that raise awareness about the priorities of REM communities	Performance/Standard	30	Quarterly	-	
	2.2.2.4 % of attendees that report to have a better understanding of the Moroccan identity	Performance/Standard	60%	Quarterly	-	
2.2.3 Cultural Festival Enrichment and Publicity	2.2.3.1 # of initiatives that promote tolerance and dialogue between religious and ethnic groups	Performance/Standard	not determined	Quarterly	-	
2.2.4 Annual Conferences and Film Festivals	2.2.4.1 # of viewers that participate in educational activities	Performance/Standard	50,000	Annually	-	
	2.2.4.2 % of attendees who report an increased understanding about REM priorities in Morocco and approaches to develop sustainable intercultural relations	Performance/Custom	60%	Annually	-	
	2.2.4.3 # of public, civil, and cooperative support and partnerships that help maintain sustainability	Performance/Standard	Not determined	Quarterly	-	
	2.2.4.4 # of activities that promote tolerance and dialogue between religious groups	Performance/Standard	3	Quarterly	-	
	2.2.4.5 # of activities that raise awareness about the priorities of REM communities	Performance/Standard	3	Quarterly	-	

Annex 2: Communications and Press Coverage

Table 1: Dakira Blog Posts on the HAF Website (FY22, Q4 Published)				
Title	Author(s)	Date Published	Lang	Externally Published*
Heritage Education at an Elementary School	Oumaima Khalil Elfanne	August 15, 2022	English	No
Sharing Across Languages: A Reflection of Dialogue between UCA and HAF	Grace Gray	August 4, 2022	English	No
Moroccan Doors: A History of Humility and Heritage	Sabine Stratmann	August 4, 2022	English	No
Casablanca, the Spiritual Capital of Moroccan Judaism	Oumaima Khalil Elfanne	September 19, 2022	English	No
Responsibility	Hajiba Boumasmar	September 26, 2022	English	No