

The High Atlas Foundation's Moroccan Film Festival in New York City: Celebrating the Moroccan Arts While Embracing Human Development

Morocco World News



By **Morocco World News** -
Nov 4, 2011

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New York, November 4, 2011

The High Atlas Foundation is proud to announce the Moroccan Film Festival: Second Edition on November 18-19th, 2011 at New York City's [Tribeca Cinemas](#). The purchase of a ticket will directly enable rural Moroccan communities to plant fruit tree nurseries, and advance HAF's [1 Million Tree Campaign](#).

The Film Festival has set the stage to showcase on an international screen Morocco's voices, multiculturalism and filmmakers. The two-day Festival event will show the complexity and beauty of life in Morocco through nine feature films, preceded by Moroccan student films from the *Ecole Supérieure des Arts Visuels de Marrakech (ESAV)*.

The Opening Night is on Friday, November 18th, starting at 6:30pm with cocktail reception, host presentations and photography silent auction, followed by the U.S. premiere at 9:00pm of the featured film *La 5ème Corde (The Fifth String)*, directed by Selma Bargach, and selected ESAV student film. Saturday, November 19th, showcases eight dramatic, documentary and comedic Moroccan films.

The generous [Sponsorships](#) of the Film Festival by the Moroccan National Tourist Office, Western Union, Exotic Imports and important others enable all ticket sales to support the 1 Million Tree Campaign that profoundly benefits rural Moroccan families. The saplings do not require pesticides (almond, cherry, fig, pomegranate, prickly pears and walnut) – and the fruit yields more than double household incomes on average and prevent erosion and desertification.

The [High Atlas Foundation](#) was founded in 2000 by former Peace Corps Volunteers. HAF is a U.S. 501(c)(3) organization and a Moroccan association, and since 2011 has Special Consultative Status with the United Nations Economic and Social Council. The Foundation and its many partners planted 329,800 fruit trees greatly benefiting approximately 2,500 Moroccan families as the trees mature.

The Moroccan Films screened at the Film Festival on November 18-19th are: *Deux Femmes Sur la Route* (Two Women on the Road); *Une Minute de Soleil en Moins* (A Minute of Sun Less); *All I Wanna Do* (Documentary); *Le Blues des Sheikates* (Sheikates' Blues) (Documentary); *Mektoub* (Predestined); *Ali Zoua: Prince of the Streets*; *Terminus des Anges* (Angels' Terminus); *Amours Voilées* (Veiled Love); and *La 5ème Corde* (The Fifth String) on opening night.

For more information about the Moroccan Film Festival on November 18th and 19th in New York City, as well as excellent sponsorship opportunities, please contact:

moroccanfilmfestival@highatlasfoundation.org, tel. (US): 646-688-2946, (Morocco): 212(0)610-641-603.

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